



REGULAR AGENDA ITEM NO. 9.A.

FOR COUNCIL: November 12, 2024

WARD IMPACTED: City-Wide Impact

SUBJECT: Consideration and Action on an Ordinance Amending the Bloomington City Code Updating Chapter 2, Section 2-345 to Eliminate the Economic & Community Development Department and Create the Development Services Department, and Adding Section 2.345.2 Creating the Department of Community Impact and Enhancement, as requested by the Administration Department.

RECOMMENDED MOTION: That the Ordinance be approved.

STRATEGIC PLAN LINK:

Goal 1. Financially Sound City Providing Quality Basic Services
Goal 5. Great Place - Livable, Sustainable City

STRATEGIC PLAN SIGNIFICANCE:

Objective 1d. City services delivered in the most cost-effective, efficient manner
Objective 5a. Well-planned City with necessary services and infrastructure

BACKGROUND: As part of our ongoing work to enhance operational efficiency and focus on both economic and community growth, this action would separate the Economic and Community Development Department into two distinct departments: The Development Services Department and the Community Impact and Enhancement Department. If approved, this action would represent the first step in creating a one-stop shop, white glove level of service for persons and entities wanting to build and develop in the City while elevating city efforts at revitalizing and supporting existing neighborhoods and housing stock.

The New Departmental Structure would be as follows:

Development Services Department: This department is being developed as a one-stop shop, top-of-class economic development recruitment and retention division with all functions related to developing or expansion housed under one department. It will work to actively recruit and retain business through aggressive and creative outreach that positions the City of Bloomington nationwide as a premier destination for private investment while developing incentives and other programs that foster necessary growth. It will also represent a customer friendly hub for existing businesses looking to grow or expand. The Building Safety, Planning and Zoning and Economic Development division will be housed here.

Department of Community Impact and Enhancement: This department will focus on rehabilitating and rebuilding existing neighborhoods through inventive strategies and a revisioning of how we utilize grant funding. It will also use tools traditionally tied to new development to rebuild and revitalize areas that have perhaps seen decline over the years. Strong property maintenance enforcement will also be key but balanced with considerable outreach regarding available resources to make property improvements. Finally the Downtown

Impact division would be housed here to continue the City's focus on Downtown. Divisions under this department include The Community Impact Division (Downtown), Community Enhancement (Inspectors), and the Grants Management and Administrative Services (Support Staff).

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Conversations with developers/builders and neighborhood groups over the years.

FINANCIAL IMPACT: N/A

Respectfully submitted for consideration.

Prepared by: Billy Tyus, Senior Deputy City Manager

ATTACHMENTS:

[ADM 2B Ordinance](#)