

SUBJECT:

**Cherokee Veterans Park Holiday Lights Park
Use Agreement.**

MEETING DATE:

November 21, 2023

SUBMITTED BY:

Bryan Reynolds

SUGGESTED ACTION:

Consider approval of a Park Use Agreement with 112 Events, LLC for use of Cherokee Veterans Park for the Holiday Lights Event.

FACTS AND ISSUES:

The County has enjoyed a good working relationship with 112 Events at both Cherokee Veterans Park and Hobgood Park for these events. The County seeks to extend this agreement.

This agreement is for two years with up to 3 additional one-year extensions for a total of up to 5 years. 112 Events will pay the County for the use of the park based upon the current athletic field use price as determined by the Athletic Field Use Policy. The current rate is \$175 per day for 2023 and set to increase to \$200 per day in 2024.

The agreement allows 112 Events to begin setting up for the show in early November with load out in early January. The show is permitted to run each night from 5pm to 11pm during which time use of the park by the public is limited. Use of the park by the public at all other times is unaffected. Use of the Recreation Center is unaffected.

The recommendation is to approve the updated Park Use Agreement.

ATTACHMENTS:

[Holiday Lights -Veterans Park FACILITY USE AGREEMENT 2023 UPDATED.pdf](#)