



## CITY COUNCIL MEETING STAFF REPORT

**Meeting Date:** June 23, 2025

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**Agenda Item:** Enterprise Drive Listing Agreements

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**Subject | Summary:** Since January 2023, the city has engaged real estate agents Tim Danielson and Todd Hadoff to list the unsold lots on Enterprise Drive. The current listing agreement ends on July 12, 2025 after a 12 month period. To date the arrangement has worked very well. The agents have been very responsive and great to work with.

The major benefits of having a real estate agent:

- Lots will be listed on MLS service.
- Additional signage.
- Additional marketing/network reach.
- Assistance facilitating the purchase agreement/sale/inquiries.

The listing fee will continue to be a 7% commission on each sale.

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**Agenda Category:**

**Submitted By:** Michele Peterson

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**Recommended Motion:**

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**Community Engagement and Outreach:**

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**FISCAL IMPACT:**

**Amount:**

**Ongoing Cost :**

**One-Time Cost :**

**Included in Current Budget?:**

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**FISCAL DETAILS:**

**Fund Name(s) (Operations | Capital):**

**Account Code:**

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**Background:**

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**Attachments:**

[MLS Agreements.pdf](#)