

Park & Recreation Commission Item

June 24, 2025



Item	4th of July Celebration Preview
Item No:	H.3
Agenda Section	<u>REPORTS</u>
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SUGGESTED ACTION

SUMMARY

The City of Chanhassen's 42nd Annual 4th of July Celebration will be held on July 2, 3, and 4 in downtown Chanhassen. Participation levels can reach up to 70,000 throughout the three-day celebration.

BACKGROUND

DISCUSSION

The 42nd Annual 4th of July Celebration will be held Wednesday, July 2, through Friday, July 4. All activities on July 2 and 3 will take place at City Center Park and Chanhassen High School, with the 4th of July activities taking place at City Center Park and Lake Ann Park.

July 1 & Xfinity Sponsorship

As part of their sponsorship and involvement in this year's celebration, Xfinity will be presenting a Movie in the Park event on Tuesday, July 1. This free event will include a showing of The Parent Trap (1998) and free movie theatre candy and popcorn. Thank you to Xfinity for providing the logistical support and in-kind donations to make this event possible for our community.

In addition to the Movie in the Park event, Xfinity is generously supporting the event by sponsoring this year's Street Dance stage and Fireworks Display. Xfinity has donated \$15,000 to support both of these events.

July 2

Family Fun Night at the carnival will take place on July 2 from 3-10 p.m. at City Center Park. All rides from 3-8 p.m. will be \$3. The Family Fun Night allows families to enjoy the carnival and other family activities without the noise and crowds of the street dance and beer garden.

July 3

Activities, games, and events for people of all ages will be available on July 3; most held at City Center Park from 3-11 p.m. These include carnival rides, kiddie games, kiddie parade, the SouthWest Metro Chamber of Commerce Business Expo, Taste of Chanhassen and Beer Garden (presented by the Rotary Club of Chanhassen), live music, and more. The annual street dance will be held from 5:15-11 p.m., with Up South band opening for Johnny Holm Band, the headlining cover band. A full schedule of July 3 events can be found on the attached event flyer. Special thanks to Xfinity for sponsoring the Street Dance and performance stage, and to Nicolet National Bank for sponsoring this year's kids' entertainment events!

July 4

Many family-friendly activities will run on the 4th of July as well, at both Lake Ann Park at City Center Park. These include two fishing contests, a medallion hunt, a sand sculpture contest, live music, Bingo, a llama experience, and more. The Rotary Club of Chanhassen will present the Taste of Chanhassen, Beer Garden, Classic Car Show, and the 4th of July Parade. The celebration will end with the annual fireworks display at Lake Ann Park at 10 p.m., which is sponsored by Xfinity and Chanhassen's Community Event Sponsors.

The 4th of July parade, produced by the Rotary Club of Chanhassen, will be held on Friday, July 4, at 2:30 p.m. Due in large part to the cancellation of the 2024 parade for severe weather, the 2025 parade will run along a route similar to what was planned in 2024. A new route was developed in 2024 to respond to road projects in the downtown area, as well as a desire to optimize public safety.

The one-mile parade route begins at the intersection of Kerber Boulevard and Saddlebrook Curve. The parade will travel south on Kerber Boulevard, turn east on West 78th Street, and end on Market Street, past the entrance to the Chanhassen Dinner Theatre. The parade will reverse and travel in the opposite direction from the traditional route. As in past years, the parade will kick off with historic planes flying over downtown Chanhassen, produced by the Rotary Club of Chanhassen.

The City of Chanhassen is partnering with many organizations and departments to create a safe and enjoyable festival. The Carver County Department of Public Health will provide Responsible Beverage Server Training to those involved in the selling and serving of beer during the celebration. The KaiBi Mobile Hospitality Suite will provide a private, climate-controlled indoor space for families to nurse and change young children. Deputies from the Carver County Sheriff's Department will be present throughout the festival, as well as representatives from Chanhassen Fire, who will provide general first aid response throughout the event. The city's Park Maintenance department will provide overall event support and create a safe and welcoming space.

In addition, the city has partnered with several other organizations, including the Rotary Club of Chanhassen, SouthWest Metro Chamber of Commerce, and the Minnesota Twins to offer activities during the celebration.

An 8-page magazine was produced and direct-mailed to all residential homes in Chanhassen. Marketing was also done on social media (Facebook and Instagram), and in local news publications, including the Minnetonka/Excelsior/Eden Prairie Sun Sailor and Carver County Local News (CCLN).

4th of July T-shirts and quarter-zips are available for purchase before the event at City Hall. Merchandise will also be available to purchase on July 3rd and 4th at the event. Adult and youth sizes are available in multiple colors and styles.

The 4th of July Celebration is the most anticipated Chanhassen community event of the year; it is presented by the City of Chanhassen, Rotary Club of Chanhassen, SouthWest Metro Chamber of Commerce, and is sponsored by local 2025 Community Event Sponsors.

RECOMMENDATION

ATTACHMENTS

[Schedule of Events 2025](#)

[Parade Route Map 2025](#)

[5.12.25 City Council Update](#)

[5.13.24 City Council Update](#)