City Council Item

April 14, 2025

Item	2025 Q1 Communications Report	
File No.		**Item No:** K.1
Agenda Section	**CORRESPONDENCE DISCUSSION**	
Prepared By	Matt Unmacht, Assistant City Manager	
Reviewed By		

SUGGESTED ACTION None	
Motion Type	N/A
Strategic Priority	Communications

SUMMARY

Attached is a high-level quarterly summary of the city's digital outreach efforts, including email newsletters, social media and web traffic.

BACKGROUND

DISCUSSION

BUDGET

RECOMMENDATION

ATTACHMENTS

Impact Insights Q1 2025