

# City Council Item

August 10, 2026



|                       |                                                                        |                     |
|-----------------------|------------------------------------------------------------------------|---------------------|
| <b>Item</b>           | Celebrate Northern Lights Awards received from MAGC for Communications |                     |
| <b>File No.</b>       |                                                                        | <b>Item No:</b> C.1 |
| <b>Agenda Section</b> | <b><u>PUBLIC ANNOUNCEMENTS</u></b>                                     |                     |
| <b>Prepared By</b>    | Matt Unmacht, Assistant City Manager                                   |                     |
| <b>Reviewed By</b>    |                                                                        |                     |

|                                |                |
|--------------------------------|----------------|
| <b><u>SUGGESTED ACTION</u></b> |                |
| N/A                            |                |
| <b>Motion Type</b>             | N/A            |
| <b>Strategic Priority</b>      | Communications |

## **SUMMARY**

The Northern Lights Contest, conducted annually by the Minnesota Association of Government Communicators (MAGC), recognizes outstanding work in Minnesota's government, educational, and nonprofit communications. At the annual MAGC Conference on July 15th, 2026, the City of Chanhassen Communications team was awarded six Northern Lights awards. Those awards were:

- Gold Award for Video by Governmental Entities, Community Interest Video, for the "Longacres Neighborhood Helps Chanhassen Fire Department Collect Toys" video
- Gold Award for Video by Governmental Entities, Interview, Talk Show or News Magazine for "The Chan Check-In"
- Silver Award for Publications, Electronic or Print, Newsletter or Magazine for The Chanhassen Connection
- Silver Award for Video by Governmental Entities, Video Campaign or Series for "The Recycler"
- Silver Award for Plans and Projects, Special Event for the city's communications campaign on behalf of the new City Hall public open house in November 2025

More info on MAGC, the awarding organization: <https://magconline.org/>

**BACKGROUND**

**DISCUSSION**

**BUDGET**

**RECOMMENDATION**

**ATTACHMENTS**