City Council Item

August 11, 2025

Item	Celebrate Northern Lights Awards received from MAGC for Communications	
File No.		**Item No:** J.1
Agenda Section	**ADMINISTRATIVE PRESENTATIONS**	
Prepared By	Matt Unmacht, Assistant City Manager	
Reviewed By		

SUGGESTED ACTION N/A	
Motion Type	N/A
Strategic Priority	Communications

SUMMARY

The Northern Lights Contest, conducted annually by the Minnesota Association of Government Communicators (MAGC), recognizes outstanding work in Minnesota's government, educational, and nonprofit communications.

At the annual MAGC Conference on July 30th, 2025, the City of Chanhassen Communications team was awarded four Northern Lights awards. Those awards were:

- Bronze Award, “Public Health or Public Safety Video" for the Chanhassen Fire Department Training at Country Inn & Suites video.
- Bronze Award, “Community Engagement” for the Buckthorn Removal PSA flyer.
- Silver Award, “Video Shot/Social Media Campaign” for the Happy Holiday from the Chanhassen Fire Department video.
- Silver Award, “Interview, Talk Show or News Magazine Programming” for the Chan Check-In.

More info on MAGC, the awarding organization: https://magconline.org/

BACKGROUND

DISCUSSION

BUDGET

RECOMMENDATION

ATTACHMENTS