

Economic Development Commission Item

February 11, 2025



Subject	Patrick Gavin -- Communications Manager	
Section	<u>VISITOR PRESENTATIONS</u>	Item No: D.1
Prepared By	Sam DiMaggio, Economic Development Manager	File No:

SUMMARY

Patrick Gavin, Communications Manager, will give an overview of the Communications Department, sharing details of upcoming collaborations, and recommendation items that the Economic Development Commission could implement in 2025.

BACKGROUND

Patrick Gavin joined the City of Chanhassen as its communications manager in August 2024.

Gavin is an accomplished marketing director, brand manager, and journalist with over two decades of experience in storytelling, communication, and media production. As marketing director for Eldermark Software and Notify (Minnetonka, MN), Gavin led all marketing efforts, including campaigns, events, and content creation for these multimillion-dollar companies.

Before moving to Minnesota in 2018, Gavin was a journalist and visual storyteller in Washington, D.C. Gavin's production company -- PWG Media Group -- worked with such clients as PlantStrong, the Physicians Committee for Responsible Medicine, Laird Hamilton and Gabrielle Reece, Floyd Mayweather, the Guardian, Tribune Media, the Washington Business Journal, the Forward, Gurney's Montauk, Tequila Don Julio, USA Today, the Distilled Spirits Council and the American Historical Association.

He is the director of "Nerd Prom: Inside Washington's Wildest Week," a feature-length documentary about the biggest annual event in Washington, D.C.: The White House Correspondents' Dinner. The movie was hailed by the late Larry King as "a very important and hysterical documentary" and Newsweek magazine called it "a telling, smart look at this orgy of partying and social insecurity." It

garnered press in such outlets as the New York Times, CNN, MSNBC, the Associated Press, the Guardian, National Review, Variety, the Washington Post, the Huffington Post, Page Six, National Public Radio, People magazine, and Vanity Fair.

Gavin covered Washington politics for over a decade, beginning with his work as a writer at the Brookings Institution, then as a columnist at the Washington Examiner, then a reporter at mediabistro.com's FishbowlDC website and, most recently, at Politico, where he focused on the nexus between Hollywood and Washington. He's interviewed such notables as Eliot Spitzer, Donald Rumsfeld, Larry King, Jack Abramoff, Donald Trump, Seth Meyers, Cory Booker, Jessica Alba, Lance Armstrong, Angelina Jolie, Bill Maher, Julia Louis-Dreyfuss, Jimmy Kimmel, John Mayer, Cyndi Lauper, Herbie Hancock, Kareem Abdul-Jabbar, Willie Nelson, Billy Corgan, Tim Gunn, Tom Brokaw, Jessie Ventura and Wyclef Jean.

During his time in Washington, Gavin was a regular television contributor, including appearances on MSNBC's "Morning Joe," "Reliable Sources," "The Andrea Mitchell Show," "Headline News," "Dateline," "TODAY," "The O'Reilly Factor," C-SPAN, CBS's "The Early Show," "Extra," "Inside Edition," "Entertainment Tonight," "TMZ Live," "Jansing & Co.," "The Thomas Roberts Show," "Joy Behar: Say Anything!", "Weekend with Alex Witt" and "Anderson Live." He was named by The Atlantic as one of "The 30 Washington Insiders You Should Follow on Twitter," by Business Insider as one of its "Most Influential People in Media" and by The Wrap as one of the "25 Media Insiders to Follow Right Now." He served as a Young Scholar at the Aspen Institute.

DISCUSSION

RECOMMENDATION

As this is a visitor presentation, no formal action is required.

ATTACHMENTS