

Park & Recreation Commission Item

April 22, 2025



Item	Easter Egg Candy Hunt Evaluation
Item No:	H.1
Agenda Section	<u>REPORTS</u>
Prepared By	Priya Wall, Recreation Manager

SUGGESTED ACTION

SUMMARY

Staff will provide an update on the April 19 Easter Egg Candy Hunt event.

The 42nd Annual Easter Egg Candy Hunt will be held on Saturday, April 19 in two waves at City Center Park. The first wave will be held 9 a.m., and the second at 10 a.m. It is expected that close to 1,500 people (650-850 children) will attend the event this year. Weather is expected to be pleasant; partly sunny with a high in the mid-fifties.

Participants will be divided into three age groups for the candy hunt: 4 & under, 5-7, and 8-12. In addition to candy and eggs, kids will have the opportunity to hunt for "golden eggs" that are redeemable for prizes. Prizes have been donated by kiddywampus, Mathnasium, and local community event sponsors. Six local businesses will be present at the event to provide kids activities including games, temporary tattoos, and a giant coloring sheet.

Special thanks goes to O2B Kids, Kiddie Academy, SunnyDays Therapy, Laura Freese Edge Home Finance, Americana Community Bank, and Backed Chiropractic for supporting this event. Thank you also to the Chanhassen Fire Department and the Chanhassen, Chaska, and Eden Prairie High School Key and NHS Clubs for volunteering.

Coloring Contest

The Annual Easter Coloring Contest will also run as part of the 42nd Annual Easter Egg Candy Hunt. Prizes will be awarded in 10 age categories based on originality and neatness. Forms are available online, at City Hall, and the Rec Center, and can be submitted online, at City Hall, the Rec Center, and at the Easter Egg Candy Hunt. Staff will provide an update on participation in this year's coloring contest.

Recommendations for 2026

After evaluating the success of this year's event, staff will provide an update on recommendations for 2026.

After the event, staff will provide an updated expense report.

BACKGROUND**DISCUSSION****RECOMMENDATION****ATTACHMENTS**

[4.19 Easter Egg Candy Hunt](#)