

Park & Recreation Commission Item

March 25, 2025



Item	Receive 2024 Park and Recreation Department Annual Report
Item No:	G.1
Agenda Section	<u>GENERAL BUSINESS</u>
Prepared By	Priya Wall, Recreation Manager

SUGGESTED ACTION

The Park and Recreation Commission recommends that the City Council receive and approve the 2024 Park & Recreation Annual Report.

SUMMARY

The 2024 Park & Recreation Annual Report identifies accomplishments and information relating to all divisions within the Park & Recreation department. The information is used to evaluate performance in order to deliver quality programs, facilities, and customer service to the Chanhassen community.

The majority of the financial information included in this report should be substantially accurate. However, the economic data used in this report from the city's General Ledger Accounting System is unaudited when this report is published and could be subject to adjustments up to the final issuance date of the city's Comprehensive Annual Financial Report (CAFR).

2024 highlights are listed below.

New in 2024

- 100 costumes were dropped off at the Chanhassen Recreation Center's Halloween Costume Swap. 44 youth, adults, and pets found new-to-you costumes as part of the program.
- The Chanhassen Recreation Center and Senior Center partnered to host a Scenic E-Bike Ride and a Puzzlepalooza puzzle competition.
- The Chanhassen Senior Center temporarily moved its programming and operations from the lower level of City Hall to the Recreation Center, due to the construction of the new Civic Campus and City Hall building. This allowed for better accessibility for patrons and a new partnership-focused model with the Recreation Center. The new Senior Center is slated to open late summer of 2025, on the first floor of the new City Hall.
- Community events traditionally hosted at City Center Park also found temporary locations in

response to Civic Campus construction. The Summer Concert Series ran at Lake Ann Park, and the Tree Lighting Ceremony was moved to the athletic field north of the City Hall building.

Park, Trail, & Facility Projects

- On November 5, Chanhassen residents voted to endorse a one-half percent local option sales tax to help finance the creation of the new Chanhassen Bluffs Community Center project. Completion of the project is anticipated in spring 2028.
- Three boardwalks were completed as part of the ongoing Lake Ann Park Preserve trail project, connecting the preserve and the existing trail system in three locations.
- At Lake Ann Park, permanent dugout covers were added to ballfields 1, 4, 5, and 6, and the Lakeside Pavilion received a new roof.
- The Chanhassen Recreation Center received replacement chairs, tables, and exercise equipment including a matrix recumbent bike, matrix stepper, and two matrix ellipticals.

Communications

- Views on the Parks & Recreation webpage (chanhassenmn.gov/parks-rec) increased by 44.8%.
- The 4th of July Celebration webpage received 50,750 views.
- Cumulative reach on Parks & Recreation Facebook and Instagram posts increased by 74.8%.

Facilities

- 145 paid picnic shelter reservations
- 858 recorded ice rink users
- \$27,358.01 in Lake Ann Concession and Boat Rental revenue

Community Events

- 11 community events were hosted with over 80,000 attendees ages birth-99
- 1,500+ volunteer hours

Senior Center

- 11,423 cumulative participants served
- 3,393 participants took part in trips, parties, classes & programs
- Over 250 gallons of coffee served
- Over 2,900 phone calls fielded

Recreation Center

- 30,000+ patrons served
- 191 youth activities and 123 adult activities
- 5,575.75 non-billable hours valued at \$132,526.25

Youth Programs

- 300+ programs with 3,600+ cumulative participants
 - 599 Rec Center Sports participants
 - 591 Dance for Fun participants
 - 574 Summer Discovery & Lake Ann Camp participants

Adult Programs

- 1,563 Rec Center adult program participants
- 13 adult softball teams with 196 adult participants

Adaptive Recreation

- 175 hours of inclusion support logged
- 24 adaptive recreation participants

Park Maintenance

- Maintained 70 miles of pedestrian trails and sidewalks
- Maintained 28 parks & 14 preserves
- Provided support for 10 special events and 19,000+ hours of athletic games & practices

Partners & Sponsors

- Maintained 154 partnerships & sponsorships that involve all divisions of our department

BACKGROUND**DISCUSSION****RECOMMENDATION**

Staff recommends that the Park and Recreation Commission recommends for the City Council to receive and approve the 2024 Park & Recreation Annual Report.

ATTACHMENTS

[Parks & Recreation Annual Report 2024](#)