

Park & Recreation Commission Item

November 25, 2025



Item	Presentation of How Social Media Works To Promote the Park and Recreation Department
Item No:	G.2
Agenda Section	<u>GENERAL BUSINESS</u>
Prepared By	Jerry Ruegemer, Park and Recreation Director

SUGGESTED ACTION

Update

SUMMARY

The Park and Recreation Commission has expressed interest in learning more about how the city develops and tracks our social media platforms when creating exciting content for recreation programs, community events, facilities, etc. Staff is excited to inform you that Drew Zoromski, the City's Digital Communication Specialist, will give a presentation related to our park and recreation department's approach to social media.

BACKGROUND

DISCUSSION

RECOMMENDATION

ATTACHMENTS