City Council Item

April 13, 2026

Item	Ordinance XXX: Amending Chapters 1 and 20, Updating Sign Definitions and Regulations	
File No.		**Item No:** A.3
Agenda Section	**5:30 P.M. - WORK SESSION**	
Prepared By	Eric Maass, Community Development Director	
Reviewed By		

SUGGESTED ACTION No formal action; discussion only during the work session.	
Motion Type	N/A
Strategic Priority	Development & Redevelopment

SUMMARY

Staff will use this work session discussion as an opportunity to present updates of the sign code following modifications as a result of two planning commission meetings, both of which included public hearings.

1. Expanded ability to use awning and projecting signs to all commercial zoning districts, not just the downtown central business district.

2. Added definition for "window covering."

3. Refined regulations for "window signs". The initial draft ordinance presented to the Planning Commission proposed limiting window signs to a total of 6 square feet. The ordinance, as recommended by the Planning Commission, would allow up to 50% of a business's windows to display window signs, and the window signs would be limited to 50% of the window area in which the sign is located.

4. The City Council requested feedback from the Planning Commission regarding lawful nonconforming signs and future replacement rights. A majority of the Planning Commission supported maintaining the current sign code language, which requires nonconforming signs to come into compliance with the city code in effect when that sign is completely replaced.

BACKGROUND

DISCUSSION

BUDGET

RECOMMENDATION

ATTACHMENTS

Sign Code Ordinance
Public Comment
Summary Ordinance Amendment