



STAFF REPORT

Report To: Board of Supervisors **Meeting Date:** July 16, 2026

Staff Contact: Jennifer Budge, Parks, Recreation and Open Space Director

Agenda Title: For Possible Action: Discussion and possible action regarding the proposed naming of the art building located on 801 N. Roop Street as "The Art Club". (Anna Freeman, afreeman@carsoncity.gov)

Agenda Action: Formal Action / Motion **Time Requested:** 5 Minutes

Proposed Motion

I move to approve "The Art Club" as the name for the art building.

Board's Strategic Goal

Quality of Life

Previous Action

December 2, 2026 (Item 5E) – The Parks and Recreation Commission moved 6-0 to recommend to the Board of Supervisors to name the art building located at 801 N. Roop Street. "The Art Klub."

Background/Issues & Analysis

The building at 801 N. Roop Street, in which community art classes are held, does not have an official name and, therefore, does not have any signage and is not labeled on online maps. A public survey was sent out to vote on names or to provide alternative names to be considered. Results are presented here for consideration.

The Parks and Recreation Commission, after discussion and reviewing the survey results, voted on recommending the name of "The Art Klub". The "K" in Klub was recommended by commissioners due to the building historically being part of the Kids Klub program as part of the Department's before and after school programming. Department staff are recommending the name be changed to "The Art Club" keeping traditional spelling of the word club which staff feel will be easier for marketing, searches online, and on maps. Staff discussed this with the commissioners who were in favor of using "K" and all agreed with the proposed change.

Applicable Statute, Code, Policy, Rule or Regulation

Resolution 1988-R-59 - Policies and Procedures for the Naming of Parks and Recreation Facilities within Carson City

Financial Information

Is there a fiscal impact? Yes

If yes, account name/number:

Redevelopment Authority Funding for Arts and Culture 6037510-500555. New signage has not yet been priced out, but is not anticipated to be more than \$1,000 and will be out of the existing budget. A mural on the building exterior may be pursued for a longer-term investment in future with support from community partners.

Is it currently budgeted? No

Explanation of Fiscal Impact:

After approval of an official name, signage will be purchased.

Alternatives

Do not name the art building "The Art Club" and/or provide alternate direction to staff.

Attachment(s):

[ATTACHMENT_1_Park_naming_resolution_1988-R-59.pdf](#)

[ATTACHMENT_2_Naming_Survey_Results.pdf](#)

Motion: _____

1) _____
2) _____

Aye/Nay

(Vote Recorded By)