



STAFF REPORT

Report To: Planning Commission **Meeting Date:** July 29, 2026

Staff Contact: Hope Sullivan, Community and Economic Development Director

Agenda Title: **LU-2026-0097** For Possible Action: Discussion and possible action regarding an application from Outfront Media ("Applicant") for a special use permit ("SUP") to retain an existing billboard on a site zoned General Commercial ("GC"), located at 2400 East William Street, Assessor's Parcel Number ("APN") 002-105-01. (Heather Manzo, hmanzo@carsoncity.gov)

Agenda Action: Formal Action / Motion **Time Requested:** N/A

Proposed Motion

I move to approve LU-2026-0097, based on the findings and subject to the conditions of approval contained in the staff report.

Board's Strategic Goal

Quality of Life

Previous Action

See attached staff report for background and analysis.

Background/Issues & Analysis

See attached staff report for background and analysis.

Applicable Statute, Code, Policy, Rule or Regulation

CCMC 18.02.050 (Review); 18.02.0452 (Special Use Permit); 18.04.187 (Table of Permitted Uses); and the Carson City Development Standards ("CCDS") 4.8 (Requirements for Billboards and Off-Premises Signs).

Financial Information

Is there a fiscal impact? No

If yes, account name/number: N/A

Is it currently budgeted? No

Explanation of Fiscal Impact: N/A

Alternatives

N/A

Attachment(s):

LU-2026-0097 - SUP Application

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)