



Agenda Item Report

Legislative Board: Main Street Advisory Board
Date:
Contact: Garret Hope
Agenda Item ID / Number: 2026-263- / H.1

ITEM TITLE:

Workshop regarding the Main Street Program 2026 - 2027 transformational strategies work plan.

1. EXECUTIVE SUMMARY

The Main Street Advisory Board will review the current Main Street Strategic Plan, including adopted transformation strategies, goals, and project priorities. This discussion will allow the Board to evaluate progress, confirm alignment with current downtown needs, and consider updates or adjustments where necessary. The Board may deliberate and take possible action to refine priorities, clarify implementation steps, and ensure the plan continues to guide the Main Street Program's work in Downtown Buda.

2. BACKGROUND/HISTORY

The Main Street Strategic Plan was developed to guide downtown revitalization efforts, outline program priorities, and align projects with the Main Street Four Point Approach (Design, Economic Vitality, Organization, and Promotion). Over time, the plan has incorporated transformation strategies focused on maintaining Downtown Buda's authenticity, improving transportation and pedestrian experiences, supporting local businesses, and enhancing visitor access and navigation.

As projects move forward and new opportunities arise, annual review of the strategic plan helps ensure goals remain relevant, achievable, and responsive to community and business needs. This review also supports coordination between the Advisory Board, City staff, and community partners.

3. ANALYSIS

Reviewing the strategic plan allows the Advisory Board to assess current progress, identify any gaps or challenges, and confirm that upcoming initiatives and projects align with the program's long-term vision for downtown. The discussion may include evaluating existing goals, prioritizing key projects, refining task timelines, and ensuring committee assignments support effective implementation.

This item provides an opportunity for the Board to give direction on strategic priorities and ensure the Main Street Program remains proactive, transparent, and aligned with community expectations and economic development efforts in the downtown district.

4. FINANCIAL IMPACT

Not Applicable.

5. STRATEGIC PLAN/GOALS

HISTORIC AND VIBRANT DOWNTOWN

6. STRATEGIC PLAN OBJECTIVES

Downtown Strategic Planning

7. PROS AND CONS

Not Applicable.

8. ALTERNATIVES

Not Applicable.

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

Not Applicable.

Attachments: