



Agenda Item Report

Legislative Board: City Council
Date: April 7, 2026
Contact: Lindsey Baker
Agenda Item ID / Number: 2026-334- / I.1

ITEM TITLE: Staff presentation on Buda's Birthday events, April 10-12, 2026 (Community Relations and Destination Services Director Lysa Gonzalez)

1. EXECUTIVE SUMMARY

Buda's Birthday Music Festival is an all-day birthday party honoring the founding of Buda. Designed to bring the community together through music, food, family-friendly activities, and local pride, this free public event showcases the vibrant spirit of Buda and highlights the city as a hub for culture and community.

2. BACKGROUND/HISTORY

This year is the 5th Annual Buda's Birthday. The event began as a one-day festival and has been growing into an event with a full weekend of activities.

The City of Buda hosts the Saturday musical festival portion of the event and partners with local businesses to host music on Friday and Sunday. The multiday aspect was added in order to obtain more overnight stays at Buda hotels.

3. ANALYSIS

Friday, April 10 — Live Music Kick-off Parties

Local venues throughout downtown Buda are opening their doors for an evening of entertainment, featuring talented musicians and bands across multiple locations.

- 7:00 PM: Joshua Dodds and Psychic Shark @ MERIDIAN
- 7:00 PM: Rochelle and the Sidewinders @ Willie's Joint

Saturday, April 11 - Music Festival

Schedule of Events

3:00 PM: Festival Opens

4:15 PM: Old Settler's Youth Talent Show

6:00 PM: West Texas Exiles

8:00 PM: Local Legends Ceremony

8:30 PM: Molly Tuttle

10:00 PM: Festival Closes

Activities:

Carnival: 3:00 PM to 10:00 PM

Splash pad: Closes at 8:00 PM

Craft vendors: 25

Food Vendors: 15

Activity/Info vendors: 6

Library storytimes and activities

Free cake from Friends of the Buda Library

On-site Personnel:

City Management
Community Relations and Destination Services
Parks
Public Works
Police

Sunday, April 12 - Birthday Blues Brunch

11:00 AM - 3:30 PM: Casino Fire 2-2:30 PM @ Willie's Joint
10:00 AM - 3:00 PM: Austin Mayse 10-11:30 AM @ Garcia's
10:00 AM - 3:00 PM: Austin Mayse 12-1:30 PM @ Brooklyn's
11:00 AM - 2:00 PM: Casino Fire 11-12:30 PM @ Pinballz Kingdom
10:00 AM - 3:00 PM: Manisha 11:30 AM-1 PM @ Taste on Main
10:00 AM - 3:00 PM: Jonah Skaggs 10:30 AM-12 PM @ MUDBUGS - A CAJUN
JOINT
10:00 AM - 3:00 PM: Austin Mayse 2-3:30 PM @ Esther's Tex Mex
10:00 AM - 3:00 PM: May Cowboys 1-2:30 PM @ Meridian
10:00 AM - 5:00 PM: Jonah Skaggs 12:30-2 PM @ Astra
11:00 AM - 3:00 PM: Joe Goynes 12-1:30 PM @ Dos Olivos

4. FINANCIAL IMPACT

Budget: \$117,960.00 (HOT Fund)
Current expenditures: \$100,604.09
Sponsorships (both monetary and in-kind): \$18,000.00

5. STRATEGIC PLAN/GOALS

FUN EXPERIENCES FOR ALL

6. STRATEGIC PLAN OBJECTIVES

Safe, Fun Experiences for All

7. PROS AND CONS

Not applicable

8. ALTERNATIVES

Not applicable

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

Not applicable

Attachments:

[2026 Budas Birthday Presentation.pdf](#)