



Agenda Item Report

Legislative Board: City Council
Date: April 1, 2025
Contact: Lindsey Baker
Agenda Item ID / Number: 2025-311- / J.4

ITEM TITLE: Presentation regarding Buda's Birthday Music Festival, a celebration of Buda's 144th birthday on Saturday, April 5, 2025 (Lysa Gonzalez, Community Relations & Destination Services Director)

1. EXECUTIVE SUMMARY

Buda's Birthday Music Festival is an all-day birthday party honoring the founding of Buda. Designed to bring the community together through music, food, family-friendly activities, and local pride, this free public event showcases the vibrant spirit of Buda and highlights the city as a hub for culture and community.

2. BACKGROUND/HISTORY

This year is the 4th Annual Buda's Birthday. The event began as a one-day festival and has been growing into an event with a full weekend of activities.

The City of Buda hosts the Saturday musical festival portion of the event and partners with local businesses to host music on Friday and Sunday. The multiday aspect was added in order to obtain more overnight stays at Buda hotels.

3. ANALYSIS

Friday, April 4 — Live Music Kick-off Parties

Local venues throughout downtown Buda are opening their doors for an evening of entertainment, featuring talented musicians and bands across multiple locations.

- **6:00 PM - 8:00 PM:** MAYEUX AND BROUSSARD @ MERIDIAN ON THE DECK
- **8:00 PM - 11:00 PM:** KEITH SANDERS & JUSTIN LANGSTON @ NATE'S

Saturday, April 4 - Music Festival

Schedule of Events

- **3:00 PM:** Old Settler's Youth Talent Show / Festival Opens
- **4:30 PM:** James McMurtry
- **6:30 PM:** Grace Bowers & the Hodge Podge
- **8:00 PM:** Local Legends Ceremony
- **8:15 PM:** Music Friendly Designation Ceremony
- **8:30 PM:** Bob Schneider
- **9:45 PM:** Drone Show *brought to you by Verge Aero*
- **10:00 PM:** Festival Closes

Activities:

Carnival: 3:00 PM to 10:00 PM

Splash pad: Closes at 8:00 PM

Craft vendors: 27
Food Vendors: 16
Library storytimes and activities
Free cake from Friends of the Buda Library

On-site Personnel:

- City Management
- Community Relations and Destination Services
- Parks
- Public Works
- Police

Contracted Workers:

- Sound production
- Security: 9
- Trash attendants: 4
- Parking and traffic control: 10
- Photographer and Videographer
- ASL interpreter

New Logistical Items:

- Fencing around the back of the amphitheater
- Medical tent with command provided by Ally Medical
- Additional security personnel
- Drone operations for security
- 100 additional drones to the drone show

Sunday, April 6 - Birthday Blues Brunch

- **11:00 AM - 1:00 PM:** RUBY DICE AND CALLOWAY RITCH BAND @ MERIDIAN
- **11:00 AM - 1:00 PM:** AUSTIN GILLIAM @ BROOKLYN'S DOWN SOUTH
- **11:00 AM - 1:00 PM:** TROY STONE @ TASTE ON MAIN
- **12:00 PM - 2:00 PM:** MAD COWBOYS @ WILLIE'S JOINT BAR & GRILL
- **12:00 PM - 2:00 PM:** RIAN CASTILLO @ DOS OLIVOS
- **12:00 PM - 2:00 PM:** JORGE CASTILLO BLUES DUO @ MUDBUGS - A CAJUN JOINT
- **12:00 PM - 2:00 PM:** DOM COURS AND CO. BAND @ PINBALLZ KINGDOM

4. FINANCIAL IMPACT

Budget: \$120,060
Current expenditures: \$102,260.93
Sponsorships (both monetary and in-kind): \$69,500.00

5. STRATEGIC PLAN/GOALS

SAFE, FUN EXPERIENCES FOR ALL - OUTDOOR CAPITOL OF TEXAS

6. STRATEGIC PLAN OBJECTIVES

Safe, Fun Experiences for All

7. PROS AND CONS

Not Applicable

8. ALTERNATIVES

Not applicable

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

Not applicable

Attachments:

[Buda's Birthday Logistics.pdf](#)

[2025 Buda's Birthday_PPT presentation.pdf](#)