



Agenda Item Report

Legislative Board:

Parks and Recreation
Commission

Date:

July 15, 2026

Contact:

Anthony Host

Agenda Item ID /

Number:

2026-581- / H.2

ITEM TITLE: Post Event Report – Pony Girls Softball World Series Opening Ceremonies (July 6, 2026). (Tony Host Parks Director)

1. EXECUTIVE SUMMARY

Staff will present a summary of the Pony Girls Softball World Series Opening Ceremonies hosted by the City of Buda on July 6, 2026. The report will include attendance, event logistics, community engagement, and operational observations.

2. BACKGROUND/HISTORY

Tournament games were hosted inside Buda and in San Marcos, the City partnered with Pony Tournament Organizers to host the Opening Ceremonies, welcoming teams from across the United States and showcasing Buda as a destination for future sporting events.

3. ANALYSIS

The report will review:

Attendance

Participating teams

Event logistics

Staff coordination

Volunteer support

Opportunities for future partnerships

Hosting the Opening Ceremonies allowed the city to strengthen relationships with youth sports organizations while highlighting Buda's commitment to sports tourism and community events.

4. FINANCIAL IMPACT

The event was conducted within the approved Parks Department event budget. Staff will have an updated total event cost at the Commission meeting.

5. STRATEGIC PLAN/GOALS

FUN EXPERIENCES FOR ALL

6. STRATEGIC PLAN OBJECTIVES

Have a successful Amphitheater with a variety of performances

7. PROS AND CONS

Pros

Promotes Buda as a sports destination.

Builds regional and national partnerships.

Supports tourism and economic development.

Provides valuable operational experience for future sporting events.

Cons

Limited direct economic impact due to games being played outside the city.

8. ALTERNATIVES

Receive the report and provide comments for future sporting event opportunities.

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

N/A

Attachments: