

Agenda Item Report

Legislative Board: Date: Contact: Agenda Item ID / Number: City Council March 5, 2024 Lysa Gonzales, Tourism Director

2024-214- / 1.2

ITEM TITLE: Presentation of nominees and possible action to select the 2024 Buda's Local Legend recipient to be presented at the 3rd Annual Buda's Birthday Celebration (Destination Services Director Lysa Gonzalez) [PUBLIC TESTIMONY]

1. EXECUTIVE SUMMARY

The Buda's Local Legend Award recognizes a Buda resident (current or former) who has made an impact on Buda and beyond. This person(s) is selected by the Buda City Council and then celebrated at the Buda's Birthday Celebration. The nominations form for the Buda Local Legends was launched on January 26, 2024, and closed on February 28, 2024. There were 15 total nominees with dozens of submissions.

2. BACKGROUND/HISTORY

Since Buda's Birthday Celebration serves as the City of Buda's founder's day celebration, Council has decided to recognize and honor those who have made an impact on the Buda community.

The first Buda Local Legend was Jim Hollis. Jim moved to Buda 42 years ago when the population was less than 400. He served as the City's Mayor in the 1980s, has served as the President of the Emergency Services District Board for over 20 years, is an active member of the Buda Masonic Lodge, and has given endless hours of service to his community in numerous organizations and government capacities. He knows the history of the area and all the old stories. He never hesitates in sharing his knowledge and absolutely never meets a stranger. He still living in Buda and remains active on his ranch here in Buda.

The second Buda Local Legend was WC Clark. WC has toured relentlessly for years, including performances at the Chicago Blues Festival, European Blues Festivals, Ottawa and Toronto Blues Festivals, and more. Along the way he has met up with old fans and friends and undoubtedly gained new ones everywhere he plays. WC Clark is a Buda resident and plays in Buda venues regularly. He was inducted in the Texas Heritage Songwriters Hall of Fame in 2023.

3. ANALYSIS

The nomination form for the third Buda Local Legend has closed. At the time of closing, there were 15 nominees. The nominees are listed in alphabetical order by first name and include the number of submissions received in parentheses.

Nominees: Master Sergeant Arturo Ybarra Coach Bob Shelton David Mariano (8) David Patterson Debbie Condel Dodi Ellis (2) Don "Chaps" Muchow (2) Guy Forsyth (7) Jeska Forsyth (11) Lucinda Doyle Mark Jones Councilmember Monica Davidson Dr. Robert (Bob) Rosebrock Judge Sandra Bryant (4)

Voting:

The list and background information on all nominees was sent to the Buda City Council prior to March 5, 2024. Each council member has had an opportunity to consider a finalist for vote at the March 5 City Council meeting.

Each Council member will vote by writing one name on the ballot provided. The person with the most votes from the City Council will be the selected recipient of the 2024 Buda Local Legend Award. If the voting results in a tie, then those that were in the tie will be voted on again. Voting will be repeated until a finalist has a majority consensus via written ballot.

Once the final, majority selected nominee is selected via ballot, a council member will need to make a motion for a final approval of the Buda Local Legend finalist to officially be selected.

The Local Legend will receive VIP parking passes to all City of Buda events for 2024, is recognized on stage at the Buda's Birthday Celebration, is listed on the budasbirthday.com website, and is featured on a banner in the park at the event as long as the event is running.

4. FINANCIAL IMPACT

\$300 - Buda Local Legend Award

\$15 - Official parking pass printing

5. STRATEGIC PLAN/GOALS

SAFE, FUN EXPERIENCES FOR ALL - OUTDOOR CAPITOL OF TEXAS

6. STRATEGIC PLAN OBJECTIVES

Have a successful Amphitheater with a variety of performances with resident attendance.

7. PROS AND CONS

Not applicable.

8. ALTERNATIVES

Council may select more than one nominee. Council may verbally nominate and vote on a person not nominated by the public.

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

Staff recommends Council select from the finalists that were submitted to staff prior to the March 5, 2024 Buda City Council meeting.

Attachments:

2024 Local Legend Nominees Documentation.pdf