



Agenda Item Report

Legislative Board: Buda Economic Development Corporation
Date: January 12, 2026
Contact: Shannon Cameron, Office Manager
Agenda Item ID / Number: 2026-27- / 8.4

ITEM TITLE: Discussion and possible action to approve a Promotional Partnership Agreement for Two Thousand Five Hundred and No/100 Dollars (\$2,500.00) with Keeping Communities Connected.

1. EXECUTIVE SUMMARY

Keeping Communities Connected has applied to receive a promotional partnership from the Buda EDC in the amount of \$2,500.00 in support of activities for Buda's 7th Annual Black History Celebration on February 21, 2026.

2. BACKGROUND/HISTORY

The Promotional Partnership Program supports events in Buda hosted by local organizations that help establish Buda as a great place to live and do business, such as Juneteenth, Black History Month, and Blue Santa. All requests over \$1,000.00 require Board approval.

3. ANALYSIS

4. FINANCIAL IMPACT

The promotional partnership program has a budget of \$20,000.00. Previous awards for this fiscal year include Blue Santa for \$1,000.00 leaving an available budget of \$19,000.00

5. STRATEGIC PLAN/GOALS

6. STRATEGIC PLAN OBJECTIVES

7. PROS AND CONS

8. ALTERNATIVES

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

Attachments:

[Promotional Partnership Application - Keeping Communities Connected.pdf](#)