



Agenda Item Report

Legislative Board:	City Council
Date:	October 8, 2025
Contact:	Angela Kennedy, Director
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ITEM TITLE: Presentation and discussion on the implementation of the 2024 Our Future Our Buda Comprehensive Plan, the 2025 City Council Strategic Plan, and City of Buda development (Director of Development Services Angela Kennedy)

1. EXECUTIVE SUMMARY

The purpose of this presentation is to provide an overview of the Goals and Strategies outlined in the 2024 *Our Buda, Our Future Comprehensive Plan*, together with the City Council's 2025–2040 *Strategic Plan* Priorities. This joint discussion between the City Council and the Planning and Zoning Commission will highlight how these guiding documents work in alignment to support a unified vision, establish long-term priorities, and ensure coordinated decision-making for the community's future.

2. BACKGROUND/HISTORY

The 2024 *Our Future Our Buda Comprehensive Plan* was adopted by City Council after a robust public input process to replace the previous 2030 *Comprehensive Plan: Preserving our Heritage, Sustaining our Future* adopted in 2012. The City Council adopted the 2025-2040 *Strategic Plan* in August 2025. It provides policy direction and priority of programs and initiatives for the City of Buda. The Plan includes short-term five year goals along with a mission, vision, and principles that guide the City for the next 15 years. The last Strategic Plan was adopted in 2021 and amended in 2023.

3. ANALYSIS

The Implementation portion of Buda's 2024 Comprehensive Plan organizes objectives under the four central focus areas: Community, Activity, Mobility, and Economy. Each objective is accompanied by clear strategies, timelines (immediate, mid-term, long-term, or ongoing), and designated responsible parties to support effective and timely implementation as the city grows. This structure is designed to link each objective directly to specific actions, accountable leaders, and progress checkpoints, ensuring all efforts align with Buda's comprehensive vision for the future. Below is a summary of the key objectives outlined in the plan:

Community Objectives

- **Retain Buda's Charm, Identity, and Beauty:** Maintain the city's unique character, emphasizing beautification and smart development.
- **Honor Natural and Built Heritage:** Protect and celebrate Buda's history, landmarks, and natural assets as the city develops.
- **Foster Citizen Engagement and Partnerships:** Promote collaboration among residents, local organizations, and businesses.
- **Emphasize Livability and Strong Neighborhoods:** Prioritize quality neighborhoods with amenities and infrastructure investment.

- **Provide Responsive, Transparent Governance:** Ensure local government is accountable, forward-thinking, and maintains high service standards.
- **Maintain Focus on Sustainability and Resilience:** Strengthen green practices, explore innovative energy and infrastructure solutions, and prepare for climate-related risks.

Mobility Objectives

- **Insist on Great Streets:** Design streets to be both functional and attractive, accommodating diverse travel modes.
- **Alleviate Traffic with Targeted Improvements:** Focus on context-sensitive upgrades to key intersections, corridors, and street networks.
- **Develop a Multi-Pronged Network of Trails:** Build a comprehensive, interconnected system of off-street trails and sidepaths.
- **Promote Multi-Modal and Complete Streets:** Support active and alternative transportation modes, ensure safe crossings, and plan for emerging mobility innovations.
- **Integrate Mobility Systems:** Provide seamless links between neighborhoods, major corridors, and regional trail and transit networks.

Activity Objectives

- **Celebrate Buda with Events and Experiences:** Continue supporting vibrant events, public art, and gathering spaces that reinforce civic pride.
- **Develop World-Class Parks:** Expand and upgrade park lands and amenities for recreation, connectivity, and environmental education.
- **Promote Health and Wellness:** Encourage physically active lifestyles, healthy habits, and partnerships with schools and healthcare organizations.
- **Conserve Natural Places:** Balance recreational access with environmental protection; pursue nature-based tourism and habitat conservation.
- **Enhance Downtown Character and Experience:** Implement downtown improvements, integrate parks and trails, and promote economic activity in alignment with the Downtown Master Plan.

Economy Objectives

- **Cultivate Local Business and Entrepreneurial Culture:** Support small/local businesses, makers, and startups to reinforce community identity.
- **Align Efforts to Attract Target Industries:** Work collaboratively on economic development and targeted recruitment of employers and retailers.
- **Market Buda's Quality of Life:** Promote the city's distinctiveness and livability to attract and retain talent.
- **Maximize Remaining Developable Land:** Guide infill, redevelopment, and land use for highest community value, not just market value.
- **Promote a Welcoming, Helpful Business Environment:** Provide clear processes, stakeholder engagement, and streamlined regulations for economic development.
- **Plan for Intentional, Sustainable Growth:** Use fiscal impact tools, review land use ordinances, and ensure infrastructure investments align with long-term community goals.

The City Council adopted an updated to their *2025-2040 Strategic Plan* in August 2025. The purpose of this plan is to provide a strategic framework that guides Buda's policy and management choices through 2030 that align with city's long-term vision for a charming, family-friendly, and unique community by 2040. The plan is centered on maintaining Buda's small-town identity while accommodating growth, strengthening local services, and improving residents' quality of life. The Core Goals and Priorities are summarized below:

Goal	Key Focus Areas
Balanced & Intentional Growth	Support local businesses, attract targeted industries, secure water supply, guide commercial corridor development, and ensure sustainable economic growth.
Exceptional City Services	Hire and retain a quality workforce, ensure business-friendly regulations, maintain responsible tax and fee structures, and enhance customer service across all departments.
Improved Mobility	Reduce congestion, expand and maintain street networks, partner with TxDOT and Hays County, and prioritize street maintenance and strategic corridors.
Historic & Vibrant Downtown	Preserve historic character, expand commercial and event space, improve downtown walkability and parking, and support arts and public spaces.
Fun Experiences for All	Expand outdoor recreation (parks and trails), invest in the Amphitheater, increase sports and tourism events, and maintain vibrant programming and arts.

4. FINANCIAL IMPACT
Not applicable

5. STRATEGIC PLAN/GOALS
BALANCED AND INTENTIONAL GROWTH

6. STRATEGIC PLAN OBJECTIVES
All

7. PROS AND CONS
Not Applicable

8. ALTERNATIVES
Not Applicable

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION
This item is presented for discussion between the City Council and the Planning and Zoning Commission to promote a shared understanding and unified vision for the community, guided by the adopted Comprehensive Plan and Strategic Plan.

Attachments:

[FINAL_2025_-_2030_City_Council_Strategic_Plan.pdf](#)
[2024 Our Buda, Our Future Comprehensive Plan_Impementation.pdf](#)
[Plans Presentation.pdf](#)