



Agenda Item Report

Legislative Board: City Council
Date: March 3, 2026
Contact: Anthony Host
Agenda Item ID / Number: 2026-183- / H.5

ITEM TITLE: Approval authorizing a fee reduction request made by the March for Jesus Event at the City Park Amphitheater on March 28, 2026 (Event Representatives)

1. EXECUTIVE SUMMARY

The Parks & Recreation Department has received a request for a fee reduction associated with the March for Jesus event proposed to be held at City Park on March 28, 2026. The Parks & Recreation Commission recommend 5-0 to waive the non-profit facility fee of \$1,000 but still require the refundable \$1,500 deposit. Provided there are no maintenance issues that arise due to the organization's use of the Amphitheater, the deposit would be refunded in full.

2. BACKGROUND/HISTORY

The same event was held at City Park in 2025, providing staff with prior operational experience related to attendance levels, park impacts, staffing needs, and overall event logistics. The event hosted 200 people, based on information provided by the organization. Requests of this nature are reviewed to ensure consistency with City policies, equitable treatment of event organizers, and alignment with the intended use of public park facilities.

3. ANALYSIS

In evaluating the fee reduction request, the Parks Commission considered the following factors:

- Nature and purpose of the event
- Anticipated attendance and park impact
- Staffing, maintenance, and operational requirements
- Consistency with prior fee reduction considerations
- Community benefit and public access considerations

4. FINANCIAL IMPACT

If approved, a facility fee waiver would be a negative impact to revenue of \$1,000.

5. STRATEGIC PLAN/GOALS

FUN EXPERIENCES FOR ALL

6. STRATEGIC PLAN OBJECTIVES

Have a successful Amphitheater with a variety of performances with resident attendance.

7. PROS AND CONS

Pros:

- Supports a community-based event
- Encourages use of City parks for organized gatherings
- Demonstrates flexibility within established policies

Cons:

- Reduces cost recovery for park operations
- May set a precedent for future fee reduction requests

Increased Park usage without full reimbursement of costs

8. ALTERNATIVES

- Approve the fee waiver as requested
- Approve a partial fee reduction
- Deny the fee reduction request and require standard fees

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

The Parks and Recreation Commission voted 5-0 to waive the facility non-profit rental fee of \$1,000 and require the \$1,500 deposit for the March for Jesus event scheduled at City Park on March 28, 2026.

Attachments: