



Agenda Item Report

Legislative Board: City Council
Date: June 16, 2026
Contact: Anthony Host
Agenda Item ID / Number: 2026-528- / I.1

ITEM TITLE: Presentation on the 2026 Red, White & Buda Celebration (Parks Director Tony Host)

1. EXECUTIVE SUMMARY

The purpose of this agenda item is to inform the Council of event progress and provide an opportunity for discussion and feedback to help ensure a safe, successful, and engaging celebration for the community. No formal action is required.

2. BACKGROUND/HISTORY

The annual Red, White & Buda Celebration is one of the City's signature special events and serves as Buda's Independence Day celebration. The event attracts thousands of residents and visitors and includes live entertainment, food vendors, family activities, patriotic programming, and a fireworks display.

The 2026 event is anticipated to draw significant attendance and requires coordination among City departments, community partners, contractors, vendors, and public safety agencies to ensure a safe and successful event.

3. ANALYSIS

The Red, White & Buda Celebration is one of the City's largest and most visible annual events, serving as a community gathering that promotes civic pride, family recreation, and community engagement. The event provides residents and visitors with a high-quality Independence Day celebration while supporting local businesses, vendors, sponsors, and community organizations.

4. FINANCIAL IMPACT

The event is funded through the Parks and Recreation General Fund account with an FY26 budget of \$187,735.

5. STRATEGIC PLAN/GOALS

FUN EXPERIENCES FOR ALL

6. STRATEGIC PLAN OBJECTIVES

Have a successful Amphitheater with a variety of performances with resident attendance

7. PROS AND CONS

PROS

Provides a premier community event that brings together residents and visitors to celebrate Independence Day.

Enhances quality of life through family-friendly recreation, entertainment, and community engagement opportunities.

Supports local businesses, food vendors, sponsors, and community organizations through increased visibility and economic activity.

Promotes Buda as a destination for regional events and tourism.

Strengthens community pride and fosters a sense of connection among residents.

Offers opportunities for partnerships, volunteer involvement, and community participation.
Provides positive exposure for the City through marketing, media coverage, and social engagement.
Builds upon the success and tradition of one of the City's most anticipated annual events.

Cons

Requires significant staff time and resources for planning, coordination, setup, event operations, and cleanup.

Creates increased demands on public safety, traffic management, parking, and emergency response resources.

Event costs may be affected by rising expenses for entertainment, security, equipment rentals, and operational support.

Weather conditions may impact attendance, programming, and event operations.

Large attendance can result in traffic congestion, parking challenges, and increased wear on park facilities and infrastructure.

Operational issues such as vendor cancellations, equipment failures, or unforeseen circumstances may require contingency planning and additional resources.

Noise, traffic, and increased park activity may generate concerns from nearby residents during the event period.

8. ALTERNATIVES

N/A

9. REQUESTED ACTION / SUGGESTED MOTION / RECOMMENDATION

No recommended action.

Attachments:

[2026-0616_RWB_Presentation2.pdf](#)