

**CITY OF BUCKEYE
Regular Council Meeting
COUNCIL ACTION REPORT**

MEETING DATE: 06/17/25	AGENDA ITEM: 4.I. ED - Greater Phoenix Economic Council (GPEC) Annual Contract
DATE PREPARED: 06/16/25	DISTRICT NO.:
STAFF LIAISON: Suzanne Boyles, Economic Development Director, sboyles@buckeyeaz.gov, (623) 349-6970	
DEPARTMENT: Economic Development	AGENDA ITEM TYPE: Consent Agenda Items / New Business

ACTION/MOTION: (This language identifies the formal motion to be made by the Council)
Council to take action on the Agreement between the Greater Phoenix Economic Council (GPEC) and the City of Buckeye for Fiscal Year 2025-2026.

SUMMARY

PROJECT DESCRIPTION:

Over the years the City of Buckeye Economic Development staff and GPEC have worked in close partnership on a variety of items which support the City's economic development efforts. GPEC sends business leads to Buckeye for review and response; GPEC assists in preparation of lead responses and prospect hosting; GPEC affords partnership opportunities to attend on trade shows, legislative opportunities, sales mission trips and regional marketing effort events; GPEC provides adjunct research efforts for economic development purposes; City Economic Development staff participates with other member communities in the Economic Development Director's Team (EDDT) monthly meetings to provide directional input and receive feedback on activities. GPEC membership allows staff and elected officials the ability to give input on direction through monthly meetings and annual planning sessions with EDDT and GPEC board of directors; Staff and elected officials participate with the GPEC Ambassador and Community Building Consortium; GPEC proposes new and advocates for existing economic development programs at the State level to increase the area and State's competitiveness; GPEC advocates on the City's behalf with clients / prospects.

Currently, approximately 50% of Buckeye's prospect leads come from GPEC. The leads which Buckeye is able to respond to are for prospects looking for large land requirements, build-to-suit projects, and existing building availability include but are not limited to the advanced and general manufacturing, clean energy, and logistics/transportation industries. GPEC's compensation for economic development services is based on the City's population, as provided by the Office of Employment and Population Statistics at the Arizona Department of Administration, which were estimated at 113,349, and with a per capita rate of \$0.4897. As a result, the City's membership with GPEC will cost the City \$55,507 in Fiscal Year 2025-2026, a slight increase over the current year.

BENEFITS:

The community benefits of this contract include: Augments and strengthens the City resources for prospect identification and development; Opportunities to participate in trade shows, sales missions, marketing events that the City would not be able to do on its own; Access to GPEC staff expertise; Ability to interact with National and International audiences and site selectors / brokers; Ability to tap into research capabilities; Input into economic development direction for the region; Additional visibility for the City through GPEC's internal and external activities and programs.

FUTURE ACTION:

A new agreement with GPEC is required each fiscal year.

FINANCIAL IMPACT STATEMENT:

Presented amount has been budgeted for Fiscal Year 2025-2026. Contracts are renewed and budgeted for on a yearly basis.

CURRENT FISCAL YEAR TOTAL COST:

\$55,507

BUDGETED:

Yes

FISCAL YEAR:

2026

FUND/DEPARTMENT:

10001187-520018

Items related to a project or facility location must include an attached vicinity map for Council Review.

ATTACHMENTS:

[City of Buckeye- Agreement with GPEC.pdf](#)