



Status: ORIGINAL

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

2026-05-05

Regular School Board Meeting

CATEGORY: O. Operations**DEPARTMENT:** Procurement & Logistics Operations

Agenda Item Number: O-3.

Consent or Open Item: Consent

Special Order: NO

Time for Special Order:

TITLE:**RFP-FY23-278 - Yearbooks and Memory Books for All Schools****REQUESTED ACTION:**

Approve the First Amendment and Renewal for the Agreements between The School Board of Broward County, Florida (SBBC), and the following six Vendors:

1) Hercules Achievement, LLC; 2) Jostens, Inc.; 3) Plattco, Inc. d/b/a Yearbooklife; 4) Taylor Publishing Company d/b/a Balfour; 5) Treering Corporation; 6) Walsworth Publishing Company, Inc. District-wide

RATIONALE:

For the Requested Actions, Background/History, Alignment to the 2027 Goals and Guardrails, Measurable Outcome(s)/Return on Investment, and Financial Impact, please see the Executive Summary.

The First Amendments have been reviewed and approved as to form and legal content by the Office of the General Counsel.

EXHIBITS:

Executive Summary
Financial Analysis Worksheet
Original Agreements-ONLINE
First Amendments-6
Renewal Letters-6
Survey
Request for Proposal

FINANCIAL IMPACT:

There is no financial impact to the District. The funding for the services procured under this RFP will come from parents/guardians and students through the purchasing of yearbooks.

STRATEGIC PLAN ALIGNMENT:**Student Focus Outcomes**

Guardrail 4: Accountability

OR Business Operations**BOARD ACTION:**

(For Official School Board Records Only)

SOURCE OF ADDITIONAL INFORMATION

Name: Romaneir D. Johnson

Phone: 754-321-1990

Name: Dr. Angela R. Fulton

Phone: 754-321-2100

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Senior Leader & Title

Romaneir Johnson, Chief Financial Officer

Signature

Romaneir Johnson, Chief Financial Officer Apr 21, 2026

Approved in

Open Board

Meeting On: May 5, 2026

By:

School Board Chair

Electronic Signature

Form \$4189 Revised 7/24

HH/JJS

