

# Memorandum

**REPORT TO:** Study Commission

**FROM:** Mike Maas, Ex Officio

**SUBJECT:** Discuss and Adopt a Communication and Outreach Strategy

**MEETING DATE:** March 19, 2025

**AGENDA ITEM TYPE:** Citizen Advisory Board/Commission

**RECOMMENDATION:** **Consider the Motion:** *Discuss and Adopt a Communication and Outreach Strategy*

**STRATEGIC PLAN:** 1.1 Outreach: Continue to strengthen and innovate in how we deliver information to the community and our partners.

**BACKGROUND:** The Study Commission seeks to develop a communication and outreach strategy to ensure a process that aligns with the adopted goals.

**UNRESOLVED ISSUES:** None identified

**ALTERNATIVES:** As per the Study Commission.

**FISCAL EFFECTS:** The Study Commission adopted a total budget of \$90,000 for outreach and engagement.

Attachments:

[Community Engagement Plan TEMPLATE\\_2024 DRAFT v3.docx](#)

[Engage Bozeman Final .pdf](#)

[RFP - Graphic Design and Communications Support.pdf](#)

[RFP - Education and Design Services for Bond and Levy.pdf](#)

[RFP - Ballot Education Revised.pdf](#)

[RFP - Sustainable Organics Management Program Education and Outreach.pdf](#)

[19- RFP - Consulting and Design Services for Bozeman Parks and Trails Special District Education Effort.pdf](#)

[RFP - Community Education Regionalization.pdf](#)

Report compiled on: March 10, 2025