

Memorandum

REPORT TO: City Commission

FROM: Takami Clark, Communications & Engagement Manager

SUBJECT: National Community Survey Special Presentation

MEETING DATE: August 4, 2026

AGENDA ITEM TYPE: Citizen Advisory Board/Commission

RECOMMENDATION: Listen to presentation

STRATEGIC PLAN: 7.4 Performance Metrics: Utilize key performance and cost measures to monitor, track and improve the planning and delivery of City programs and services, and promote greater accountability, effectiveness and efficiency. Learn from those outside city government and measure specific tasks for performance.

BACKGROUND: The City of Bozeman's [Strategic Plan](#) (Section 7.4) calls for the utilization of key performance measures to monitor, track, and improve the planning and delivery of City programs and services to promote greater accountability, effectiveness, and efficiency.

From March 24 to May 5, the City conducted the [National Community Survey](#) in alignment with our Strategic Plan to help gauge overall citizen satisfaction across a number of facets of community livability. This statistically valid survey builds on previous efforts completed in 2024, 2022, 2015, 2007, and 2005, and is now being conducted every two years. The 2022 and 2024 surveys are publicly [available on our website](#). The 2026 results will be shared on the same website in the coming weeks.

Sonya Wytinck, Executive Vice President of Data & Insights from Polco, will provide a brief presentation of results (see attached report and presentation).

UNRESOLVED ISSUES: None.

ALTERNATIVES: None

FISCAL EFFECTS: None

Attachments:

[The NCS Presentation Bozeman, MT 2026 For Bozeman.pdf](#)
[The NCS Report - Bozeman, MT 2026.pdf](#)

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