

Memorandum

REPORT TO: Study Commission

FROM: Caeleb Heinen, Recording Secretary
Mike Maas, Ex Officio
Working Ventures

SUBJECT: Working Ventures: Communication Action Plan

MEETING DATE: January 15, 2026

AGENDA ITEM TYPE: Citizen Advisory Board/Commission

RECOMMENDATION: Communication action plan with City as a partner, Employee survey update, Commissioner Survey, and Advisory Board Survey – get input from Study Commission and determination of next steps

STRATEGIC PLAN: 1.2 Community Engagement: Broaden and deepen engagement of the community in city government, innovating methods for inviting input from the community and stakeholders.

BACKGROUND:

- a. Employee survey
- b. Commissioner Survey
- c. Advisory Survey
- d. Community Survey results report

UNRESOLVED ISSUES: None identified

ALTERNATIVES: As per City Study Commission

FISCAL EFFECTS: TBD

Attachments:

[Employee Survey Initial Efforts.pdf](#)
[BCSC - Commissioner Survey.pdf](#)
[BCSC - Boards and Councils.pdf](#)
[Community Survey Results.pdf](#)

Report compiled on: January 7, 2026