

# Memorandum

**REPORT TO:** Study Commission

**FROM:** Caeleb Heinen, Recording Secretary  
Mike Maas, Ex Officio  
Becky Franks, Vice-chair City Study Commission  
Working Ventures, Communication Strategist Firm

**SUBJECT:** Report by Working Ventures

**MEETING DATE:** November 6, 2025

**AGENDA ITEM TYPE:** Citizen Advisory Board/Commission

**RECOMMENDATION:** **Consider the Motion:** Approve the Research Proposal and additional budget expense for Working Ventures as presented.

**STRATEGIC PLAN:** 1.2 Community Engagement: Broaden and deepen engagement of the community in city government, innovating methods for inviting input from the community and stakeholders.

**BACKGROUND:** 1. Report and input from Working Ventures on community survey, Community Engagement Report from October 2-4 meetings.  
2. Report and input for Community Engagement Meetings December 4-6, 2025  
3. Input on Research Proposal with approval of funds.

**UNRESOLVED ISSUES:** None identified

**ALTERNATIVES:** As per the City Study Commission

**FISCAL EFFECTS:** TBD

Attachments:

[BSC - November Meeting.pdf](#)

Report compiled on: October 30, 2025