

Memorandum

REPORT TO: Study Commission

FROM: Caeleb Heinen, Recording Secretary
Mike Maas, Ex Officio
Becky Franks, Study Commissioner

SUBJECT: Develop transition in Communication Strategy for Ballot Education

MEETING DATE: February 18, 2026

AGENDA ITEM TYPE: Citizen Advisory Board/Commission

RECOMMENDATION: **Consider the Motion:** *I move to put out an RFP for a Ballot Education Specialist. Mike and Carson will develop it and bring a recommendation to the April 15 Meeting.*

STRATEGIC PLAN: 1.1 Outreach: Continue to strengthen and innovate in how we deliver information to the community and our partners.

BACKGROUND: A request to for a Ballot Education Specialist to aid the Study Commission once they transition into Ballot Education.

UNRESOLVED ISSUES: None identified

ALTERNATIVES: As per the Study Commission

FISCAL EFFECTS: TBD

Report compiled on: February 11, 2026