

Memorandum

REPORT TO: Study Commission

FROM: Stan Odenthal, Principal
Ana Lopez Shalla, Principal

SUBJECT: Working Ventures January 2026 Communications Strategy Report

MEETING DATE: February 5, 2026

AGENDA ITEM TYPE: Citizen Advisory Board/Commission

RECOMMENDATION: Receive the update and report from Working Ventures

STRATEGIC PLAN: 1.1 Outreach: Continue to strengthen and innovate in how we deliver information to the community and our partners.

BACKGROUND: Working Ventures will present an update on the Communications Strategy.

UNRESOLVED ISSUES: none

ALTERNATIVES: as per City Study Commission

FISCAL EFFECTS: none

Attachments:

[2026.01.30 - BCSC - January '26 Communications Strategy Report.pdf](#)

Report compiled on: January 30, 2026