

# Memorandum

**REPORT TO:** City Commission

**FROM:** Nathan Stein, Executive Director, Headwaters Community Housing Trust  
Betsy App, Lead Analyst, Embold Research

**SUBJECT:** Headwaters Community Housing Trust Poll Results

**MEETING DATE:** October 7, 2025

**AGENDA ITEM TYPE:** Administration

**RECOMMENDATION:** Receive the presentation from Nathan Stein and Betsy App regarding the Headwaters Housing Trust recent polling information.

**STRATEGIC PLAN:** 1.1 Outreach: Continue to strengthen and innovate in how we deliver information to the community and our partners.

**BACKGROUND:** A new poll of 424 registered voters in Bozeman reveals overwhelming concern about the lack of affordable and diverse housing options in the city, with residents reporting widespread personal impacts and strong interest in solutions. The poll, conducted between September 4-8 by ChangeResearch, shows Bozeman voters support new sources of funding to create more new affordable housing, opposition outweighs support for the Bozeman Water Adequacy for Residential Development ballot initiative, and voters largely align with the current direction of the City Commission on the Unified Development Code update.

**UNRESOLVED ISSUES:** None identified

**ALTERNATIVES:** As per the Commission

**FISCAL EFFECTS:** none

Attachments:

[3. 250917 Poll Memo.pdf](#)

[Bozeman \\_ Headwaters Community Housing Trust \\_  
Methodology \\_ Sept 2025.pdf](#)

Report compiled on: September 30, 2025