CRA ADVISORY BOARD MEETING OF: August 19, 2026

OLD BUSINESS

AGENDA ITEM 8.B

SUBJECT:
Placemaking Initiatives Assignment

SUMMARY:

Background:

The Boynton Beach CRA recognizes the importance of placemaking as a tool to enhance community identity, improve public spaces, support local businesses, and create memorable experiences for residents and visitors. Placemaking can take many forms, including public art, wayfinding, gateway features, interactive installations, temporary activations, landscaping enhancements, lighting, cultural programming, and other creative improvements that contribute to a sense of place.

The BBCRA is comprised of six unique redevelopment districts:

- Boynton Beach Boulevard District
- Cultural District
- Downtown District
- Federal Highway District
- Heart of Boynton District
- Industrial Craft District

Each district has its own distinct character, opportunities, and vision as outlined in the BBCRA 2016 Community Redevelopment Plan.

Assignment:

CRA Advisory Board members are requested to review the six redevelopment districts and

identify placemaking initiatives that could enhance the unique identity and vision of each area. Members are encouraged to consider both short-term and long-term opportunities, including projects that may be implemented through partnerships, grant funding, sponsorships, temporary installations, or capital improvements.

Board members should consider successful placemaking examples from other communities and evaluate how similar concepts could be adapted to Boynton Beach.

Board members are encouraged to review the BBCRA 2016 Community Redevelopment Plan, research successful placemaking initiatives implemented in other communities, and evaluate how similar concepts or new ones could be adapted to support the vision and goals of the CRA's six redevelopment districts.

The Advisory Board will compile its recommendations and present them to the CRA Board at a future meeting for consideration and discussion.

CRAB RECOMMENDATION:
To be determined.