



City of Boynton Beach Agenda Item Request Form

Meeting Date: 08/20/2024

Proposed Resolution No. R24-178- Approving the Event Sponsorship Agreement between the City of Boynton Beach and The ALS Association, Inc. for the 2024 Walk to Defeat ALS Boynton on September 28, 2024 at Centennial Park and Amphitheater.

Requested Action: Staff recommends approval of Proposed Resolution No. R24-178.

Explanation of Request: The ALS Association is renting the Centennial Park and Amphitheater for the 2024 Walk to Defeat ALS Boynton Beach on Saturday, September 28th from 8:00 A.M. to 2:00 P.M. The event will take place from 8:00 A.M. to 12:00 P.M., and will include a one mile walk around the Town Square property. An estimated 200 attendees will be present. The City is partnering with The ALS Association to provide staff assistance for the event, including access to City Hall restrooms and Fire Rescue assistance for the walk portion of the event. Additionally, event staff will be on site to assist during the event.

City of Boynton Beach, Boynton Beach Police Department, and Boynton Beach Fire Rescue Department logos will be used in the marketing documents provided by The ALS Association as outlined in the attached agreement.

How will this affect city programs or services? There will be an influx of patrons in the Amphitheater space and library space during the duration of the rental, as well as road closures on E. Ocean Ave. and SE 1st Ave.

Fiscal Impact: There is minimal fiscal impact as rental fees will be paid by the non-profit for the space.

Attachments:

[R24-178 Agenda_Item_1912-2023_Resolution_for_ALS_Event_Sponsorship.docx](#)
[Exhibit A to Resolution - ALS Agreement.pdf](#)