



City of Boynton Beach Agenda Item Request Form

Meeting Date: 11/ 4/2025

Proposed Resolution No. R25-287- Award Request for Proposal No. 25-051R for Harvey E. Oyer Jr. Park Bait and Tackle Shop (Operating Services) to Florida Tackle Company, Inc., and approve a Retail Lease Agreement between the City and Florida Tackle Company, Inc. for a five-year term, with two additional two-year renewal options.

Requested Action: Staff recommends approval of Proposed Resolution No. R25-287.

Explanation of Request: The City of Boynton Beach recognizes the importance of maximizing the use of its publicly owned facilities and spaces to generate sustainable revenue streams that benefit the community. Leasing City assets to qualified private operators provides an effective way to activate underutilized spaces, stimulate economic activity, and create additional sources of non-tax revenue to support City services and amenities. This approach aligns with the City's long-term financial stewardship goals and reinforces its commitment to maintaining high-quality public facilities without increasing the financial burden on residents.

In alignment with these objectives, the City issued a solicitation seeking proposals from qualified vendors to lease and operate the City-owned bait and tackle shop located at 2020 S. Federal Highway, Boynton Beach, FL 33435, within the Harvey E. Oyer Jr. Park Boat Ramp. The intent of the solicitation was to identify an experienced operator capable of providing a fully stocked, professionally managed retail space to support the fishing and boating community by offering essential supplies and services.

Leasing out this facility was identified as an opportunity to enhance the visitor experience at one of the City's most active waterfront destinations while generating a consistent revenue stream through a public-private partnership. The selected operator is expected to maintain a clean, safe, and inviting retail environment that complements the park's amenities and promotes Boynton Beach as a premier destination for marine recreation.

On April 29, 2025, the City of Boynton Beach issued RFP No. 25-051R – Harvey E. Oyer Jr. Park Bait & Tackle Shop (Operator Term Contract), seeking proposals from qualified firms to operate a bait and tackle shop at the City-owned facility. When the solicitation closed on May 30, 2025, the City received one proposal submission package from FLORIDA TACKLE COMPANY, INC. An evaluation committee was appointed to review and score the proposal in accordance with the RFP criteria, and on August 1, 2025, the committee held a publicly noticed meeting to discuss the proposal and provide scoring.

The committee determined that the proposer's submission was the most advantageous option

for the City. Subsequently, on August 14, 2025, the Procurement Division conducted negotiations with FLORIDA TACKLE COMPANY, INC to review contract terms, during which both parties agreed that a retail lease agreement would better serve the City's interests than a revenue-sharing model. Following this negotiation, it was determined that entering into a lease agreement with FLORIDA TACKLE COMPANY, INC was in the best interest of the City to ensure continued operation of the bait and tackle shop at Harvey E. Oyer Jr. Park under terms consistent with Florida law governing municipal contracts.

How will this affect city programs or services? This lease initiative is expected to have a positive impact on both residents and the regional boating and fishing community. By partnering with a professional operator, the City ensures that the Harvey E. Oyer Jr. Park Boat Ramp continues to serve as a well-rounded recreational hub offering convenient access to essential marine supplies, bait, tackle, and boating necessities—all in one location.

Residents and visitors will benefit from:

- Enhanced convenience, with access to quality fishing and boating products directly at the park;
- Improved visitor experience, reducing the need to travel off-site for last-minute supplies;
- Support for local recreation, promoting Boynton Beach as a destination for anglers, boaters, and families; and
- Economic vitality, as the presence of a successful retail operation contributes to the vibrancy of the waterfront and supports City revenues reinvested into public services and park improvements.

Overall, this partnership enhances the functionality and appeal of the Harvey E. Oyer Jr. Park while reinforcing the City's commitment to providing accessible, high-quality amenities that serve the needs of its residents and marine enthusiasts.

Account Line Item and Description: Revenue Contract

Fiscal Impact: \$1300 monthly revenue to the City.

Attachments:

[R25-287 Agenda_Item_3865-2025_Resolution_for_RFP_No._25-051R_for_Harvey_E._Oyer_Jr._Park_Bait_and_Tackle_Shop_Award___Agmt \(1\).docx](#)
[Exhibit A to Resolution - 25-051R - Bait Shop - Operator Term Contract - Vendor Signed](#)
[Exhibit A - RFP 25-051R - Havery Owyer Bait Shop \(Operator Contract\) - Final.pdf](#)
[Exhibit B - Complete Proposal Package.pdf](#)
[Attachment A - Harvey Oyer Bait Shop - Site Plan and Floor Plan.pdf](#)