



COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING OF: February 10, 2026

NEW BUSINESS

AGENDA ITEM 15.C

SUBJECT:

Discussion and Consideration of FY 2025-2026 Business Development Promotions

SUMMARY:

In 2019, the Florida Legislature passed legislation amending the statutes governing CRAs. The amendments prioritized undertaking "brick-and-mortar" redevelopment, such as critical infrastructure and land acquisition, and in response Community Redevelopment Agencies (CRAs) across the state reassessed their operational focus. While the legislation introduced more stringent spending restrictions to ensure funds target blighted areas, interpretations have varied regarding the continued support of community events.

To adapt to the legislative changes, the Boynton Beach CRA shifted or eliminated several of its events but elected to retain certain smaller, business-focused activations supported by trackable and reportable data.

To ensure continued compliance and fiscal responsibility, the Executive Director of the Boynton Beach CRA requested a legal memorandum analyzing each of the CRA's budgeted events. The resulting memorandum (Attachment I) is attached for discussion and consideration by the Board at the February 10, 2026, Board meeting.

The FY 2025-2026 Business Development Promotions Budget is Attachment II.

FISCAL IMPACT:

Fiscal Year 2025-2026 Budget 02-58500-480 - \$395,000

CRA PLAN/PROJECT/PROGRAM:

2016 Boynton Beach CRA Community Redevelopment Plan

CRA BOARD OPTIONS:

To be determined based on Board direction.

ATTACHMENTS:

Description

- [Attachment I - Event Memorandum](#)
- [Attachment II - Business Development Promotions Budget](#)