



COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING OF: September 9, 2025

ANNOUNCEMENTS AND AWARDS

AGENDA ITEM 9.B

SUBJECT:

2025 Florida Festivals & Events Association SUNsational Awards

SUMMARY:

The Florida Festivals & Events Association (FFEA) recently announced the winners of its annual SUNsational Awards on August 13, 2025, during their 31st Annual Convention and Tradeshow. The program recognizes members' innovation, individuality, and creative collaboration.

Nominations were accepted in eight categories: Printed Materials, Outdoor Advertising, PR/Media Campaign, Photo, Promotional Item/T-shirt, Multimedia Marketing, Adapted/Virtual Event and Programming.

Each category included three budget levels:

- \$49,999 and under
- \$50,000 - \$249,999
- \$250,000 and over

More than 200 events, from FFEA members located throughout the state, submitted their materials for consideration. Staff is pleased to share that the BBCRA received the following accolades:

2nd Place

Boynton Beach Spring Market

- Photo Opp Area

Snapshots with Santa

- Promotional Mailer

3rd Place

Boynton Beach Spring Market

- Overall Event Theme & Branding

Boynton Beach Night Market

- Photo

Please see Attachment I for an overview of 2025 SUNsational Awards.

FISCAL IMPACT:

FY 2024-2025 Budget, General Fund, Line Item 01-51010-216, \$540

CRA PLAN/PROJECT/PROGRAM:

2016 Boynton Beach Community Redevelopment Plan (pages 128 – 131)

CRA BOARD OPTIONS:

No action is required at this time unless otherwise determined by the CRA Board.

ATTACHMENTS:**Description**

- [Attachment I - 2025 FFEA SunSational Awards](#)