



City of Boynton Beach Agenda Item Request Form

Meeting Date: 10/21/2025

Proposed Resolution No. R25-280- Award Request for Proposal No. 25-053R for the Citywide Holiday Lighting to Artistic Holiday Designs and approve an Agreement between the City and Artistic Holiday Designs in an amount not to exceed \$110,000 per year.

Requested Action: Staff recommends approval of Proposed Resolution No. R25- 280.

Explanation of Request: Term of Contract October 22, 2025 - October 21, 2028

Putting up holiday lights in the City of Boynton Beach plays an important role in fostering community pride, supporting local businesses, and enhancing the city's image as a vibrant destination. Seasonal lighting transforms public spaces—such as downtown streets, parks, and the waterfront—into festive gathering places that encourage residents to come together and enjoy the city after dark. The warm, inviting atmosphere not only strengthens community spirit but also attracts visitors from neighboring areas, boosting local tourism and driving economic activity for restaurants, shops, and small businesses. A beautifully illuminated city becomes a visual landmark that draws attention on social media and regional news, promoting Boynton Beach as a welcoming and lively place to visit during the holidays. Beyond aesthetics, holiday lights improve safety and visibility in public areas, extend the usability of outdoor spaces, and contribute to a sense of joy and celebration that resonates with residents and visitors alike—making Boynton Beach shine as a true holiday destination.

On August 14, 2025, Procurement Services opened a total of eight (8) proposals in response to the Request for Proposals (RFP) No. 25-053R for the Citywide Holiday Lighting - Multi-Year Contract. The RFP was issued seeking services of a qualified and experienced contractor to provide the design, installation, maintenance, and removal of holiday lights and decorations Citywide. This initiative supports the City's ongoing commitment to creating vibrant, welcoming public spaces that enhance community spirit and attract residents and visitors during the holiday season.

A selection committee comprised of Fabien Desrouleaux, Assistant Director, Recreation & Cultural Services, Melanie Gayahpersad, Events Coordinator; and Annalie Holmes, Deputy Director of Public Works, reviewed all proposals. After independently reviewing and ranking each proposal in accordance with the evaluation criteria contained in the RFP, in a publicly noticed meeting held on September 25, 2025, the Committee disclosed its scores, which resulted in the Committee inviting the two top-ranked proposers for the interview/additional discussion phase of the procurement process.

On September 29, 2025, interviews/additional discussions took place with the two (2) top-ranked proposals. On September 30, 2025, the committee met for final deliberation and selected Artistic Holiday Designs as the top-ranked, most qualified proposer to be recommended for the award of the contract. Artistic Holiday Designs' proposal was comprehensive, innovative, and demonstrated a strong understanding of the City's vision for festive and inclusive holiday displays. The proposed designs include a variety of lighting and decorative elements tailored to multiple City-owned properties, including but not limited to Centennial Park and Sara Sims Park.

This contract will enable the City to deliver a cohesive and visually impactful holiday experience, while also streamlining installation, maintenance, and removal logistics through a single, professional vendor.

VENDOR NAME	RANKING
Artistic Designs	Rank 1
South Florida Lighting Team LLC dba Miami Christmas Lights	Rank 1
Stallion Equities LLC dba Randy's Holiday Lighting	Rank 3
Rileighs Outdoor, LLC dba Holiday Outdoor Decor	Rank 4
Shellard Lighting Designs LLC	Rank 5
All Seasons Imports dba The Christmas Palace	Rank 6
Brandano Displays, Inc.	Rank 7
Solarium Energy Corp	Rank 7

How will this affect city programs or services?

The proposed agreement with Artistic Holiday Designs represents a strategic investment in the City's seasonal programming, with the goal of enhancing public spaces while maintaining fiscal responsibility. The budgetary impacts are outlined as follows:

- 1. Planned and Budgeted Funding:** The costs associated with the holiday lighting and décor program have been anticipated and allocated in the City's approved annual operating budget. No additional or unplanned funding is required at this time.
- 2. Cost Efficiency Through Outsourcing:** Outsourcing the design, installation, maintenance, and removal of decorations reduces the need for City staff overtime, equipment rentals, and supply purchases. This approach provides better value and predictability than managing the program in-house.

3. **Fixed Annual Cost Structure:** The agreement includes a defined scope of work and fixed pricing for services, helping the City avoid unexpected expenses and allowing for accurate annual budgeting over the life of the contract.
4. **Potential for Long-Term Savings:** By working with a single, professional vendor, the City may realize long-term savings through improved efficiencies, reduced wear on City-owned equipment, and minimized emergency repair costs that can result from DIY or piecemeal installations.
5. **Community & Economic ROI:** While the program requires upfront investment, it supports increased attendance at City events and downtown activity during the holiday season, which can positively impact local businesses and sales tax revenue.

In summary, the holiday lighting contract is a cost-conscious enhancement to City services that provides a strong return on investment through operational efficiency, community engagement, and economic development benefits.

Budgeted Item: Yes

Account Line Item and Description: 001-1213-519-48-24 Special Events

Fiscal Impact: Expenditures of up to \$110,000 per year for 3 years, with the option to renew for one (1) two-year renewal.

Attachments:

[Agenda Item 3809-2025 Resolution for Holiday Light RFP Award to Artistic Holiday.docx](#)

[Exhibit A to Resolution - Citywide Holiday Lighting - Multi-Year Professional Svs Agreement - RFP 25-053R - Vendor Signed 10.10.25.pdf](#)

[Exhibit B - Proposal for RFP-25-053R Citywide Holiday Lighting - Revised Design for 2025 25-053R - Proposal - Artistic Holiday Designs](#)

[25-053R - Citywide Holiday Lighting - Multi-Year - Compliance Tabulations- 25-053R](#)

[25-053R - Ordinal Ranking - Summary of Reviewer Scores](#)

[RFP 25-053R - Citywide Holiday Lighting - Multi-Year Contract - Revised 8.1.25.pdf](#)