



COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING OF: September 9, 2025

CRA ADVISORY BOARD

AGENDA ITEM 13.A

SUBJECT:

Pending Assignments - Assignments from the CRA Board Assigned at the February 13, 2024 and the January 14, 2025 CRA Monthly Board Meetings

SUMMARY:

On February 13, 2024, the CRA Board approved the following tasks be assigned to the CRA Advisory Board (CRAB):

1. Initiate the steps to revise the 2016 CRA Plan,
 - A. With the first step to review the existing CRA plan, and
 - B. With the end goal to incorporate both the grocery store and public parking as part of that plan.
2. Look for ways that are above and beyond the normal City functions to beautify the area within the CRA district (cannot be in replacement of a normal City function and needs to be above and beyond).
3. Investigate means to get a grocery store in the CRA Heart of Boynton area.
4. Identify potential locations for a Public Parking Garage preferably along Ocean Avenue.
5. Look for available properties for potential acquisition with a focus on commercial properties along the Federal Highway area (ex. vacant properties for commercial use).

The CRAB Board finalized their presentation on the 2016 CRA Plan Revision Recommendations together at their January meeting and presented their findings at the January 14, 2025 CRA Board Meeting.

While the CRA Board was discussing the CRAB Board's presentation at the January 14, 2025 Meeting, the CRA Board approved the following tasks be assigned to the CRA Advisory Board (CRAB):

1. Investigate specifics including locations for the splash pad in the Cultural District.
2. Continue discussion and research ideas/names for renaming streets.
3. Research and investigate opportunities to honor the two (2) Heisman Trophy winners that are from Boynton Beach. Examples include statutes/monuments and street renaming.
4. Recommendations for changing or inclusion of possible historic district or ways to incorporate historic preservation within our CRA Plan.

The CRAB Board continued the discussion of ways that are above and beyond the normal City functions to beautify the area within the CRA District at the May 1, 2025 meeting, specifically the beautification of Palmetto Greens Linear Park. The Board also discussed the possibility of an interlocal agreement (ILA) with FDOT to beautify the I-95 exit corridors.

The Board came to the June 5, 2025, meeting with 3-5 additional suggestions on ways to beautify the area within the CRA District above what the City requires. The Board also continued the splash pad conversation by providing examples and costs.

At the August 7, 2025 meeting, the Board continued working on their recommendations for the ways to beautify the area within the CRA District above what the City requires. The Board also preliminarily discussed ways to honor the two (2) Heisman Trophy winners.

The CRAB Board also reviewed the proposed budget and recommended leaving the grocery store as a separate line item, similar to the parking garage, continuing to prioritize objectives of the CRA. The CRAB Board also recommended the hiring of micro-influencers to reach more people, using possible campaigns of "Spend a Day with Me."

The Board will discuss street naming ideas and additional ways to honor the two (2) Heisman Trophy winners at their September 17, 2025 meeting. The CRAB Board made the decision to change their regularly scheduled meeting date to the third Wednesday of the month instead of the first Thursday of the month to better coincide with agenda preparation for the CRA Board meetings for reporting purposes.

FISCAL IMPACT:

To be determined.

CRA PLAN/PROJECT/PROGRAM:

2016 Boynton Beach Community Redevelopment Plan

CRA BOARD OPTIONS:

To be determined by the CRA Board.
