



## City of Boynton Beach Agenda Item Request Form

**Meeting Date:** 01/20/2026

**Proposed Resolution No. R26-002- Approve and award nine (9) Small Business Marketing Grant Program grants in the amount of \$2,500 each and authorize the Mayor or City Manager to execute the grant agreements.**

**Requested Action:** Staff recommends approval of Proposed Resolution No. R26-002.

---

**Explanation of Request:** The Small Business Marketing Grant Program was established to support local small businesses in improving the quality and effectiveness of their marketing strategies, enabling them to reach broader markets and enhance their competitive position. This grant provides up to \$2,500 per applicant to assist with eligible marketing initiatives aimed at fostering business growth and sustainability. The program operates on a reimbursement basis, requiring applicants to cover all costs upfront before receiving funding. Expenditures incurred prior to October 1, 2025, are not eligible for reimbursement. All eligible expenses must be completed and paid for prior to August 15, 2026. Applications were evaluated through a structured scoring process and the timing of submission to ensure fair and strategic allocation of funds. Approval of this item will enable the City to distribute grant funds, empowering small businesses to strengthen their marketing efforts and contribute to the economic vitality of Boynton Beach. Awarded Businesses - Althea Nursing Service LLC, Gonzalez Doval Corp Fully Promoted Boynton beach, All Pro Rehab, Gracefully at Home Caregiving, Lux Salon, Enew Enterprises, CMM Flooring Specialist, Copper Top Brewery, LLC, Capoeira Karkara Cultural Arts Center, Inc.

**How will this affect city programs or services?** Approval of these applicants will allow the City's Division of Economic Development to help local small businesses improve the quality and effectiveness of their marketing to help reach a broader market.

**Budgeted Item:** Yes

**Account Line Item and Description:** 001-2419-559.49-68 Economic Development Commercial Grant Program.

**Fiscal Impact:** The City has budgeted \$25,000 for the Small Business Marketing Grant Program in FY 24-25 via account 001-2419-559.49-68. Each eligible applicant will receive \$2,500 from those budgeted funds.

---

**Attachments:**

[R26-002 Agenda\\_Item\\_4070-](#)

2025\_Resolution\_for\_Approval\_of\_Small\_Business\_Marketing\_Grant\_Agreements.docx  
Composite Exh A - Marketing Grant Agreement\_Gracefully at Home Caregiving\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_Fully Promoted Boynton beach\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_Althea Nursing Service LLC\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_Capoeira Karkara Cultural Arts Center  
Inc\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_Copper Top Brewery, LLC\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_All Pro Rehab\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_Lux Salon\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_1\_CMM Flooring Specialist\_Signed.pdf  
Composite Exh A - Marketing Grant Agreement\_2\_Enew Enterprises\_Signed.pdf