



COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING OF: July 14, 2026

CONSENT AGENDA

AGENDA ITEM 11.B

SUBJECT:

Approval of Two Commercial Business Marketing Grant Program Applications

SUMMARY:

The BBCRA's Commercial Business Marketing Grant Program is designed to provide financial assistance to businesses located within the BBCRA area in the form of a reimbursable grant intended to offset the costs of marketing and branding initiatives that help businesses grow and expand their reach to the local community and desired target demographics in accordance with the BBCRA Community Redevelopment Plan. The program offers financial assistance to eligible commercial businesses in the form of a \$2,500 reimbursable grant for eligible marketing or advertising expenses.

APPLICANTS:

CRA staff has received a completed grant application from:

1. The Ark Dog Services, LLC, located at 1406 N. Federal Highway, Boynton Beach, FL 33435 (see Attachment I).
2. Cafe Frankie's, located at 640 E. Ocean Avenue, Boynton Beach, FL 33435 (Attachment II).

Both applications were reviewed by CRA staff and determined to meet the eligibility requirements of the program.

FISCAL IMPACT:

FY 2025-2026 Budget Project Fund, Line Item 02-58400-445, \$5,000 for Commercial Business Marketing Grant

CRA PLAN/PROJECT/PROGRAM:

2016 Boynton Beach Community Redevelopment Plan

CRA BOARD OPTIONS:

Approve the Commercial Business Marketing Grant Applications for The Ark Dog Services and Cafe Frankie's in the amount of \$2,500 per business.

ATTACHMENTS:

Description

- [Attachment I - The Ark Dog Services Marketing Grant Application](#)

- [Attachment II - Cafe Frankies Marketing Grant Application](#)