



COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING OF: November 10, 2025

ANNOUNCEMENTS AND AWARDS

AGENDA ITEM 9.B

SUBJECT:

2025 Snapshots with Santa Announcement

SUMMARY:

The ***Snapshots with Santa*** promotion is a festive holiday initiative designed to bring holiday cheer to the community and support local businesses. Santa Claus and his team of cheery elves will make appearances at three key locations in eastern Boynton Beach throughout December, giving residents and visitors a chance to capture professional holiday photo while also connecting with local businesses.

The promotional activations will be held from 4:00 PM to 7:00 PM as follows:

- **Ocean Plaza** - Thursday, December 4th
- **Boynton Harbor Marina** - Thursday, December 11th
- **One Boynton** - Thursday, December 18th

Each ***Snapshots with Santa*** promotion will feature:

- Free professional photos with Santa, available for digital download after the activation.
- Live holiday music and entertainment provided by a DJ to enhance the festive atmosphere.
- Boynton Beach Bucks deals to encourage holiday shopping and dining with participating local businesses.
- Tasty samples from local restaurants and eateries, giving a delicious taste of Boynton's food scene.
- Polaroid keepsakes as an instant memory to take home.

FISCAL IMPACT:

FY 2025-2026 Budget, Project Fund, Line Item 02-58500-480 \$18,000 for the promotion.

CRA PLAN/PROJECT/PROGRAM:

2016 Boynton Beach Community Redevelopment Plan

CRA BOARD OPTIONS:

No action is required from the CRA Board at this time.

ATTACHMENTS:

Description

- [Snapshots with Santa](#)