



Agenda Item: 16.A
Date of Meeting: November 13, 2023
Department: Administration

STAFF REPORT

To: City Council
From: Ethan Aukee
Subject: **Services Agreement Between the City of Bishop and Inyo Council for the Arts**
Prepared On: November 7, 2023
Attachments: Inyo Council for the Arts Services Agreement

Background/History:

The City of Bishop has engaged with Inyo Council for the Arts (ICFTA) to render professional services related to City's visitor attraction, marketing, branding, and visitor experience.

Analysis/Discussion:

The Agreement spans a term of November 1, 2023 through June 30, 2024, with an option to extend the term of the Agreement for up to one additional year by written mutual agreement.

Economic Impacts:

Economic impacts are described in Exhibit A of the Agreement.

Budget Impacts:

The budgetary impact of the Agreement is a 2023-2024 fiscal year expenditure in the amount of \$25,000. This expenditure was included within the approved budget (001-019-52130, Economic Development).

Legal Review:

Recommended Action:

Approve for information and filing.

Approved By: Robin Picken 11/7/2023

Approved By:

Approved By:

Approved By: