



CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Arturo Vela, Interim City Manager

PREPARED BY: Art Vela, Interim City Manager

MEETING DATE: December 9, 2025

SUBJECT: Continuance of the City of Banning Strategic Plan "Banning 2030 - Designing the Future TODAY"

RECOMMENDATION:

Continue Discussion and Finalize Direction Regarding the City of Banning Strategic Plan "Banning 2030 - Designing the Future TODAY".

BACKGROUND:

On November 25, 2025, the City Council held a comprehensive 7.5-hour Strategic Planning Workshop to review, in detail and in collaboration with staff, the key issues and challenges facing the organization. The workshop concluded with an initial prioritization exercise, during which Council identified and ranked a broad range of potential goals.

The purpose of this agenda item is to continue that dialogue by reviewing the results of the initial ranking and refining them into a final set of Strategic Goals. Following Council direction, staff will prepare the complete Strategic Plan and return it for formal adoption.

JUSTIFICATION:

Given the breadth of challenges inherited by the current Council, it is essential that staff clearly understand the City's overarching direction and priorities. It is equally important that Banning residents are informed of both the significant opportunities and the challenges ahead, as well as the actions the Council intends to pursue to address them.

FISCAL IMPACT:

Not directly applicable to this item, although it is highly likely that there will be some financial impact related to the completion of the goals identified in the Strategic Plan.

ALTERNATIVES:

Not applicable.

BUDGETED?:

No

CONTRACT/AGREEMENT:

No

ATTACHMENTS:

1. [12.9.25 B.Deis Staff Report.pdf](#)

2. [12.9.25 Exhibit A to the B.Deis Staff Report.pdf](#)
3. [B.Deis Transmittal Memo for the 11.25.25 Strategic Plan Workshop.pdf](#)
4. [Banning 2030 - Designing the Future TODAY \(Attach 1 to B.Deis 11.25.25 Memo\).pdf](#)