



CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Art Vela, Interim City Manager

PREPARED BY: Art Vela, Interim City Manager

MEETING DATE: February 24, 2026

SUBJECT: Approval of the City's Strategic Plan "Banning 2030 - Designing Our Future Today"

RECOMMENDATION:

Consider the approval of the City's Strategic Plan "Banning 2030 - Designing Our Future Today"

BACKGROUND:

A Strategic Plan serves as a foundational document that aligns the City Council's policy direction with organizational priorities. It establishes goals, measurable initiatives, and defined timelines to ensure accountability and transparency. A well-developed Strategic Plan strengthens coordination across departments, improves service delivery, and provides the community with a clear understanding of the City's priorities and direction.

The attached memorandum prepared by Bob Deis, Sloan Sakai Yeung Wong LLP, provides an overview of the Strategic Planning presented for Council's consideration.

JUSTIFICATION:

Adoption of the Strategic Plan will formally establish the City Council's priorities and provide a structured framework for implementation of the Tier 1 Strategic Initiatives. The Plan translates objectives into actionable initiatives.

The Strategic Plan is designed as a living document that will guide decision-making, budget development, and resource allocation over the planning horizon. By approving the Plan, the City Council affirms a proactive approach to accomplishing the identified goals.

FISCAL IMPACT:

The Strategic Plan identifies funding needs and corresponding funding sources associated with the Tier 1 Strategic Initiatives. Implementation costs will be incorporated into future annual budgets, Capital Improvement Program updates, and multi-year financial planning documents, subject to Council approval.

Adoption of the Strategic Plan does not, in itself, authorize specific expenditures beyond those already approved in the current fiscal year; rather, it establishes a policy framework that will guide future budget recommendations and funding decisions.

ALTERNATIVES:

1. Do not approve the Strategic Plan and provide alternative direction.

BUDGETED?:

No

CONTRACT/AGREEMENT:

No

ATTACHMENTS:

1. [Memo Strategic Plan - B. Deis.pdf](#)
2. [Banning Strategic Plan.pdf](#)
3. [Banning Strategic Plan Appendix A.pdf](#)