

CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Douglas Schulze, City Manager

PREPARED BY: Ralph Wright, Parks and Recreation Director

Ralph Wright, Parks and Recreation Director

MEETING DATE: February 11, 2025

SUBJECT: Receive and File Parks and Recreation Report of Monthly Activities

through the 1st Quarter of Fiscal Year 2024/2025

RECOMMENDATION:

Receive and file.

BACKGROUND:

To better track the participation levels of parks and recreation program offerings and the facilities usage for parks and recreation programs and services, staff developed a monthly report that is used to compile and present our numbers, help tell our story and allow for easy year over year comparison.

The ten-page report includes parks staff activities, park and facility usage, sports and classes participation, Senior activities, Banning Connect ridership and passes sold, aquatics programming, special events and the last page is a tracking page for trips and activities associated with the Outdoor Equity Program grant. The report is aligned with the fiscal year, July through June of each year and compiled each month.

Staff brings the report to the Council after each quarter of the Fiscal Year. Attached in this item, is the December 2024 report that contains participation information through the end of the 2nd quarter of FY 2024-25 and includes participation data for the first six months of this Fiscal year.

The 2nd quarter report shows strong growth in park and facility usage as well as overall programming and participation. Many of our regular ongoing programs continue to be at capacity or nearing capacity. The December report continues to show great participation throughout all programming and services offered in the Senior Center. The daily meal program has grown to nearly 60 daily meals. The report shows that we successfully ran a number of seasonal events in December celebrating the holiday season. We also offered our first Winter Day Camp over the Christmas and New Year's holiday.

Although there has been a reduction in the total number of incidents of graffiti in the first half of the Fiscal Year, the scale of the incidents still have a significant impact on our department. These negative incidents significantly impact our parks' staff ability to perform ongoing park's maintenance.

JUSTIFICATION:

This report provides quantitative information pertinent to parks and recreation services offered for the City of Banning's residents.

FISCAL IMPACT:

There is no fiscal impact associated with this item,

ALTERNATIVES:

N/A

BUDGETED?:

No

CONTRACT/AGREEMENT:

No

ATTACHMENTS:

1. Parks and Recreation MRA - Dec 2024.pdf