



## CITY OF BANNING STAFF REPORT

**TO:** CITY COUNCIL

**FROM:** Douglas Schulze, City Manager

**PREPARED BY:** Ralph Wright, Parks and Recreation Director  
Ralph Wright, Parks and Recreation Director

**MEETING DATE:** December 10, 2024

**SUBJECT:** Receive and File Parks and Recreation Report of Monthly Activities through the 1st Quarter of Fiscal Year 2024/2025 – September 2024

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### **RECOMMENDATION:**

Receive and file.

### **BACKGROUND:**

To better track the participation levels of parks and recreation program offerings and the facilities usage for parks and recreation programs and services, staff developed a monthly report that is used to compile and present our numbers, help tell our story and allow for easy year over year comparison.

The ten-page report includes parks staff activities, park and facility usage, sports and classes participation, Senior activities, Banning Connect ridership and passes sold, aquatics programming, special events and the last page is a tracking page for trips and activities associated with the Outdoor Equity Program grant. The report is aligned with the fiscal year, July through June of each year and compiled each month.

Staff brings the report to the Council after each quarter of the Fiscal Year. Attached in this item, is the September 2024 report that contains participation information through the end of the 1st quarter of FY 2024-25 and includes participation data for the months of July, August, and September of this Fiscal year.

The 1st quarter report shows a consistent year over year growth in park and facility usage as well as overall programming and participation. Many of our regular ongoing programs continue to be at capacity or nearing capacity. The September report continues to show great participation throughout all programming and services offered in the Senior Center. The report shows significant participation throughout the summer in our Day Camp and Aquatic's programming. The September report also shows that the department ran a youth soccer league this fall with over 150 participants. It is our first youth soccer league in nine years.

Lastly, one continuing negative is that our park's staff continues to deal with consistent graffiti and vandalism in the parks. Incidents of graffiti are up over 15% in the first quarter of the year and vandalism incidents were down by over 20%. These negative incidents significantly impact our park's staff ability to perform ongoing park's maintenance.

### **JUSTIFICATION:**

This report provides quantitative information pertinent to parks and recreation services offered for the

City of Banning's residents.

**FISCAL IMPACT:**

There is no fiscal impact associated with this item,

**ALTERNATIVES:**

N/A

**BUDGETED?:**

No

**CONTRACT/AGREEMENT:**

No

**ATTACHMENTS:**

1. [Parks and Recreation MRA - Sep 2024.pdf](#)