



## CITY OF BANNING STAFF REPORT

**TO:** CITY COUNCIL

**FROM:** Douglas Schulze, City Manager

**PREPARED BY:** Ralph Wright, Parks and Recreation Director  
Ralph Wright, Parks and Recreation Director

**MEETING DATE:** February 27, 2024

**SUBJECT:** Consideration of Resolution 2024-30, Approving an Agreement with Pyro Spectaculars, Inc. for Production of the Fourth of July Aerial Fireworks Display

---

### **RECOMMENDATION:**

That the City Council approve the Production Agreement with Pyro Spectaculars, Inc. of Rialto, CA in the amount of \$32,000 for the aerial fireworks show on July 4, 2024 and authorize the City Manager to execute the agreement.

### **BACKGROUND:**

For over a dozen years, other than the COVID restriction year of 2020, the City of Banning has offered an annual July 4th Celebration including vendors, music, kids and family activities as well as stunning aerial fireworks display and it has become a well-known, and community supported event.

Last year's event had an estimated 1,800 people in attendance at Nicolet Middle School and thousands of other community members watching the fireworks show from their home, local parks, and adjacent neighborhoods. The feedback from the community was that the event was a beneficial and well-liked event that brought the community together.

Pyro Spectaculars, Inc. is the single source providing most of the aerial fireworks shows on July 4th in California and throughout the United States. Staff has inquired and with Pyro Spectaculars, Inc. as to the secure the best pricing for aerial fireworks show and received a quote of \$32,000. This fee includes a \$2,000 increase over last year's show price. This higher price has come about due to many increases that can be seen throughout the supply chain including insurance costs, shipping and labor costs.

Pyro Spectacular continues to provide a significant discount to the City of Banning as a returning customer for multiple years. New customers that request a July 4th show for 2024 will pay a minimum of \$39,000. Customers that cancel annual shows and choose to return in subsequent years will no longer be offered the retuning customer discount.

If the production agreement is approved and executed, the City of Banning will pay 50% or \$16,000 on April 1st and the remaining 50%, or \$16,000 after the show takes place on July 4th.

### **JUSTIFICATION:**

Staff feels providing a July 4th event and including the aerial fireworks display provides a tremendous community benefit. Pyro Spectaculars, Inc. has performed over a dozen July 4th shows in Banning and proven themselves to deliver an exciting and safe show for the community. Funding is currently allocated

in the FY 2023-24 budget (Account 001-5400-446-41.58) to support the annual July 4th event including the Aerial Fireworks Display. Additionally, Pyro Spectaculars, Inc. will provide liability insurance naming the City of Banning as additional insured and works closely with our fire marshal each year to mitigate the risk associated with fireworks show.

**FISCAL IMPACT:**

Sufficient funds are available and were budgeted in the July 4th Celebration account 001-5400-446-41.58. A 50% payment for the aerial fireworks display will take place on April 1st and the balance will be paid after the show takes place on July 4th.

**ALTERNATIVES:**

1. Adopt Resolution 2024-30, Approving the Agreement with Pyro Spectaculars, Inc. for production of the fireworks display at the July 4<sup>th</sup>,
2. Provide alternate direction.

**ATTACHMENTS:**

1. [Resolution 2024-30, Pyro Spectaculars.docx](#)
2. [Banning, City of\\_Proposal & Agreement\\_7-4-24\\_.pdf](#)