



CITY OF BANNING STAFF REPORT

TO: CITY COUNCIL

FROM: Douglas Schulze, City Manager

PREPARED BY: Doug Schulze, City Manager

MEETING DATE: June 25, 2024

SUBJECT: Consider Pledging \$50,000 per Year to Blue Zones Activate Banning Beginning 7/1/2025 for a Period of Three (3) Years

RECOMMENDATION:

A motion approving, by minute order, an annual pledge of \$50,000 for a period of three (3) years to the Blue Zones Activate Banning Project beginning 7/1/2025.

BACKGROUND:

The City Council received a presentation from Dan Buettner of Blue Zones at the May 28, 2024 meeting. The Blue Zones community engagement process involved many stakeholders and interested community members. The Blue Zones team has been successful in obtaining funding for the majority of the project costs, but is asking each participating community to contribute a small amount of funding as an expression of support and commitment. The suggested annual contribution for the City of Banning is \$50,000 annually for three years.

JUSTIFICATION:

One of the City Council adopted priorities is to create a healthy community and well-planned neighborhoods. The Blue Zones program will be significant resources to assist the City in achieving these goals and the pledge will leverage several million dollars of support services from subject matter experts.

FISCAL IMPACT:

FY 2025-26 - \$50,000

FY 2026-27 - \$50,000

FY 2027-28 - \$50,000

ALTERNATIVES:

- 1) Approve as recommended.
- 2) Approve with modification(s).
- 3) Do not approve.