



## CITY OF BANNING STAFF REPORT

**TO:** CITY COUNCIL

**FROM:** Robert Fisher, Acting City Manager

**PREPARED BY:** Ralph Wright, Parks and Recreation Director

**MEETING DATE:** February 25, 2025

**SUBJECT:** Consideration of Resolution 2025-25, Approving an Agreement with Pyro Spectaculars, Inc. for Production of the Fourth of July Aerial Fireworks Display

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### **RECOMMENDATION:**

Adopt Resolution 2025-25.

### **BACKGROUND:**

For over a dozen years, other than the COVID restriction year of 2020, the City of Banning has offered an annual July 4th Celebration including vendors, music, kids and family activities as well as stunning aerial fireworks display and it has become a well-known, and community supported event.

Last year's event had an estimated 2,000 people in attendance at Nicolet Middle School and thousands of other community members watching the fireworks show from their home, local parks, and adjacent neighborhoods. The feedback from the community was that the event was a beneficial and well-liked event that brought the community together.

Pyro Spectaculars, Inc. is the single source providing most of the aerial fireworks shows on July 4th in California and throughout the United States. Staff has inquired and with Pyro Spectaculars, Inc. as to the secure the best pricing for aerial fireworks show and received a quote of \$34,000. This fee includes a \$2,000 increase over last year's show price. This higher price has come about due to many increases that can be seen throughout the supply chain including insurance costs, shipping and labor costs. As a returning customer, Pyro Spectacular offers a significant discount to the City of Banning. Pyro Spectaculars, Inc., has a waiting list of new customers that will pay a minimum of \$50,000 for a show.

Customers that cancel annual shows and choose to return in subsequent years will have to be added to a waiting list and no longer be offered the retuning customer discount.

If the production agreement is approved and executed, the City of Banning will pay 50% or \$17,000 on April 1st and the remaining 50%, or \$17,000 after the show takes place on July 4th.

### **JUSTIFICATION:**

Staff feels providing a July 4th event and including the aerial fireworks display provides a tremendous community benefit. Pyro Spectaculars, Inc. has performed over a dozen July 4th shows in Banning and proven themselves to deliver an exciting and safe show for the community. Funding is currently allocated in the FY 2024-25 budget (Account 001-5400-446-41.58) to support the annual July 4th event including the Aerial Fireworks Display. Additionally, Pyro Spectaculars, Inc. will provide liability insurance naming the City of Banning as additional insured and works closely with our fire marshal each year to mitigate the risk associated with fireworks show.

**FISCAL IMPACT:**

Sufficient funds are available and were budgeted in the July 4th Celebration account 001-5400-446-41.58. A 50% payment for the aerial fireworks display will take place on April 1st and the balance will be paid after the show takes place on July 4th.

**ALTERNATIVES:**

Do not adopt the resolution and provide staff alternate direction.

**BUDGETED?:**

Yes

**CONTRACT/AGREEMENT:**

Yes

**ATTACHMENTS:**

1. [Resolution\\_2025-25\\_\\_PR\\_Pyrospectaculars.docx](#)
2. [Banning, City of\\_Proposal & Agreement\\_Pyro Spectaculars, inc.\\_7-4-25\\_.pdf](#)